

# Technical Assistance and Training

# RESOURCE DIRECTORY



**State of California  
Department of Alcohol and Drug Programs  
Resource Center  
1700 K Street  
Sacramento, CA 95811**

**(800) 879-2772 (California Only)  
(800) 662-4357 (California Only)  
(916) 327-3728**

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<http://www.adp.ca.gov>**

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## INTRODUCTION

The California Department of Alcohol and Drug Programs is proud to present the *Technical Assistance and Training Resource Directory*, created to assist California agencies, organizations, community groups and individuals in identifying and utilizing technical assistance services (TA) and other information sources to complement existing services. On the following pages, you will find resources to help reduce and prevent problems associated with alcohol, tobacco, and other drugs (ATOD).

This directory is divided into two sections:

The first section contains a list of contractors funded by the California Department of Alcohol and Drug Programs (ADP) to provide ATOD technical assistance and training. The contract services are provided on a statewide basis with the cost paid by ADP. The services are listed by subject area, noting that some contractors have multiple areas of expertise and may be able to provide TA services in various subject areas. Please contact the organizations directly for specific information and requirements.

The second section, *Other Information Sources*, lists only Federal and State funded organizations that provide specific ATOD-related information, TA, and/or training. These organizations are not funded by ADP and may or may not charge a fee for their services. However, the Resource Center is funded by ADP and does not charge for its services. You may contact the organizations directly for more information.

Every attempt has been made to make this directory as comprehensive, accurate, and current as possible. However, if you find an error, have a correction or addition, please complete the Directory Listing Change Form and mail or fax it to ADP at the address or fax number found on the form. Inclusion of a program in this directory does not imply an endorsement by the California Department of Alcohol and Drug Programs.

# Technical Assistance and Training Sources

**AFRICAN  
AMERICAN**

**ONTRACK Program Resources, Inc.**

1010 F Street, Suite 100  
Sacramento, CA 95814

Contact: Madalynn C. Rucker, Executive Director  
Peggy J. Thomas, Project Manager

Phone: (916) 498-0500

FAX: (916) 498-0200

E-mail: [mcrucker@ontrackconsulting.org](mailto:mcrucker@ontrackconsulting.org)  
[pjthomas@ontrackconsulting.org](mailto:pjthomas@ontrackconsulting.org)

Web: [www.ontrackconsulting.org](http://www.ontrackconsulting.org)

Description of Technical Assistance/Training Services or Materials

ONTRACK Program Resources provides TA and training for organizations serving African Americans throughout California. Technical assistance services include individual consulting, group or staff training, product development and research. ONTRACK provides customized technical support to meet the special needs of organizations seeking to improve or target alcohol and other drugs (AOD) services for African Americans. Typical areas of service focus include: program development, organizational management, strategic planning, resource development, cultural competency, marketing, and recruiting. The African American TA project serves AOD prevention, treatment and recovery organizations.

Populations or Groups Served

Community-based organizations, local and county government agencies and programs, churches and neighborhood groups.

Eligibility Criteria

Organizations providing alcohol and other drug services in prevention, treatment or recovery targeted to African Americans.

Application Procedure

Call or e-mail for TA application.

Time Limit on Availability of Services

Contract with ADP expires on June 30, 2009.

ADP Contract Coordinator

Susan McLeod, Program Services Division, Performance Management Branch

Phone

(916) 322-4576

***Best Practice Models for African Americans in Treatment- White Papers from OnTrack***

⇒ Trauma-Informed AOD Treatment for Survivors of Domestic Violence, Gabriella Grant, MA – (PDF)

⇒ Cultural Considerations in AOD Treatment, Roland Williams, MA, NCACII, CADCII, SAP – (PDF)

**AGING**

**American Society on Aging (ASA)**

833 Market Street, Suite 511  
San Francisco, CA 94103-1824

Contact: Patrick Cullinane, M.S.  
Director, Research and Special Projects

Phone: (415) 974-9642/9600  
FAX: (415) 974-0300  
E-mail: [pcullinane@asaging.org](mailto:pcullinane@asaging.org)  
Web: [www.asaging.org/AOD](http://www.asaging.org/AOD)

Description of Technical Assistance/Training Services or Materials

The project focuses on training on issues of alcohol and other substance abuse in the aging population. This includes prescription and over-the-counter drug abuse/misuse. ASA carries out a wide range of activities, such as formal training sessions and conferences, coalition building, and telephone and on-site TA. ASA utilizes a pool of consultants representing both nationally known experts and California-based professionals with expertise in diagnosis, treatment, program development, public and family education, rural populations, family dynamics, and related topics. ASA maintains a project website, [www.asaging.org/aod](http://www.asaging.org/aod) <<http://www.asaging.org/aod>>, that can be used to access training opportunities, resource information and ask the expert inquiries on issues of substance abuse and older adults.

Populations or Groups Served

The aging population (60 and over).

Eligibility Criteria

Non-profit and governmental agencies providing services to the aging population and those addressing AOD problems in older adults are eligible for training and TA. Activities which clearly address the project objective of overcoming barriers which prevent older adults from utilizing and benefiting from AOD programs are given highest priority.

Application Procedure

Call, write or fax to request application or access the application through the website, [www.asaging.org/aod](http://www.asaging.org/aod) <<http://www.asaging.org/aod>>

Time Limit on Availability of Services

Contract with ADP expires January 31, 2009.

ADP Contract Coordinator

Diane Rosales, Program Services Division, Performance Management Branch

Phone

(916) 327-4740

**ASIAN  
PACIFIC  
ISLANDER**

**National Asian Pacific American Families Against  
Substance Abuse (NAPAFASA)**

Southern California Office  
340 E. 2nd Street, Suite 409  
Los Angeles, CA 90012-4249

Contact: Ford Kuramoto

Phone: (213) 625-5795

FAX: (213) 625-5796

E-mail: fhkuramoto@napafasa.org

Web: www.napafasa.org

Description of Technical  
Assistance/Training Services  
or Materials

This project provides TA and training services to support and enhance AOD prevention, treatment and recovery services which are available for Asian and Pacific Islander communities. Services are designed to meet the needs of the requesting organizations or groups. Assistance is provided through workshops, on-site and telephone consultation, referrals and resource materials.

Populations or  
Groups Served

Asian and Pacific Islander populations.

Eligibility Criteria

Agencies providing services to Asian or Pacific Islander communities or want to begin providing services for these populations.

Application Procedure

Call or write directly to NAPAFASA.

Time Limit on  
Availability of Services

Contract with ADP expires on June 30, 2009.

ADP Contract Coordinator

Tara Murphy, Program Services Division, Performance Management Branch

Phone

(916) 322-6695

**DISABILITIES**

**California Association of Addition Recovery Resources (CAARR)**

2921 Fulton Avenue  
 P.O. Box 214127  
 Sacramento, CA 95821

Contact: Bob Olson, MS, Disability Access Project Director

Phone: (916) 338-9460  
 TTY: (916) 473-0836  
 FAX: (916) 338-9468  
 E-mail: bob@caarr.org  
 Web: www.caarr.org

Description of Technical Assistance/Training Services or Materials

CAARR's specific purpose and goal for technical assistance and training under the Disability Access Project is to increase opportunities to, as well as the abilities of, people with physical, sensory, and cognitive disabilities to address their alcohol and other drug related problems by:

- Reducing attitudinal, architectural, programmatic, communication and fiscal barriers to accessing appropriate treatment and recovery services for people with disabilities;
- Enhancing the cultural and linguistic appropriateness of alcohol and other drug (AOD) treatment and recovery program services for people with disabilities;
- Improve the quality, quantity, and outcomes of these services;
- Providing training and/ or technical assistance to the state and local AOD agencies statewide and disability agencies statewide.

Technical assistance services include program and policy development, Disability awareness and sensitivity training, Introduction to AOD for disability agencies, Clinical approach/ treatment protocol development, architectural surveys, Resource development, Community forums and telephone consultation when appropriate. The Disability Access TA project serves AOD prevention, treatment and recovery service providers, organizations, as well as allied disability service providers.

Populations or Groups Served

State, local and county government, community based, licensed and certified ( private and non-profit) prevention treatment and recovery service providers as well as those entities that address AOD issues of persons with disabilities (i.e. Independent Living Centers – ILC's, etc.)

Eligibility Criteria

Organization providing alcohol and other drug services in prevention, treatment or recovery services that include services to people with physical, sensory or cognitive disabilities.

Application Procedure

Call, fax or e-mail for TA application. Applications are also available at <http://www.caarr.org/>.

Time Limit on Availability of Services

Contract with ADP expires on June 30, 2009.

ADP Contract Coordinator

Fred Williams III, Program Services Division, Program Fiscal and Policy Branch

Phone

(916) 445-0643

**HISPANIC,  
LATINO**

**California Hispanic Commission on Alcohol and Drug Abuse, Inc.  
(CHCADA)**

2101 Capitol Avenue  
Sacramento, CA 95814

Contact: Joe Ynostroza, Director of Technical Assistance

Phone: (916) 443-5473, Ext. 17

FAX: (916) 443-1732

E-mail: [jynostroza@chcada.org](mailto:jynostroza@chcada.org)

Web: [www.chcada.org](http://www.chcada.org)

Description of Technical  
Assistance/Training Services  
or Materials

Services can consist of developing Latino-based agencies, program management, consultation related to proposal development, Board of Directors training, program planning, and information dissemination.

Populations or  
Groups Served

Latino alcohol and drug service agencies, groups and/or individuals planning to initiate services to Latinos, other AOD agencies with a commitment to serve the Latino community, and County Alcohol and Drug Program offices.

Eligibility Criteria

TA must be related to alcohol and other drug (AOD) prevention, intervention, and/or treatment.

Application Procedure

Call to request TA application.

Time Limit on  
Availability of Services

Contract with ADP expires on June 30, 2009.

ADP Contract Coordinator

Donna Hopkins, Program Services Division, Performance Management Branch

Phone

(916) 445-4824

**LESBIAN, GAY,  
BISEXUAL,  
TRANSGENDER**

**Gil Gerald & Associates, Inc.**  
582 Market Street, Suite 609  
San Francisco, CA 94104

Contact: Gil Gerald, President

Phone: (415) 627-9139  
FAX: (775) 254-6589  
E-mail: [gilgerald@gilgerald.org](mailto:gilgerald@gilgerald.org)  
Web: [www.LGBT-Tristar.com](http://www.LGBT-Tristar.com)

Description of Technical  
Assistance/Training Services  
or Materials

Training and technical assistance provided to better serve the Lesbian, Gay, Bisexual and Transgender (LGBT) community with AOD problems.

Populations or  
Groups Served

County administrators, AOD prevention, treatment and recovery program staff, advocacy groups.

Eligibility Criteria

Any organization addressing service needs of LGBT community.

Application Procedure

Submit written application available at the website.

Time Limit on  
Availability of Services

Contract with ADP expires September 30, 2009.

ADP Contract Coordinator

Reneeka Williams, Program Services Division, Performance Management Branch

Phone

(916) 324-6297

**MENTORING AND  
YOUTH  
DEVELOPMENT**

**Tulare County Office of Education (TCOE) /  
California Friday Night Live Partnership (CFNLP)**

2367 W. Burrel Avenue  
P.O. Box 5091  
Visalia, CA 93278-5091

Contact: Dr. Jim Kooler, Administrator

Phone: (559) 733-6496  
FAX: (559) 737-4231  
E-Mail: jimk@tcoe.org  
Web: www.fridaynightlive.org

Description of Technical  
Assistance/Training Services  
or Materials

The California Friday Night Live Partnership (CFNLP), under contract with the State Department of Alcohol and Drug Programs (ADP), and in collaboration with the California Friday Night Live Collaborative (CFNLC), and Youth Leadership Institute (YLI) and Teenwork (TW) provides technical assistance and training for the Statewide Friday Night Live System which includes counties implementing Friday Night Live (FNL), Club Live (CL), FNL Kids and FNL Mentoring.

Training and technical assistance is offered to enhance program knowledge and skills of local Friday Night Live/Club Live/FNL Kids/FNL Mentoring program coordinators, staff, advisors and county systems. Ongoing training of coordinators, staff and advisors is a critical step in the success of Friday Night Live. The California Friday Night Live Partnership in collaboration with CFNLC, YLI and Teenwork is committed to strengthening the support and program offerings provided to young people across California.

Populations or  
Groups Served

Local FNL, CL, FNL Kids, FNL Mentoring program coordinators and county systems.

Eligibility Criteria

Counties implementing FNL, CL, FNL Kids, and FNL Mentoring in California.

Application Procedure

Contact TCOE to request an application.

Time Limit on  
Availability of Services

Contract with ADP expires on September 30, 2009.

ADP Contract Coordinator

Heather Whitney, Program Services Division, Prevention Services

Phone

(916) 322-3821

<p><b>NATIVE AMERICAN</b></p>	<p><b>California Rural Indian Health Board, Inc. (CRIHB)</b>                  4400 Auburn Boulevard, 2<sup>nd</sup> Floor                  Sacramento, CA 95841</p>
	<p>Contact: Deborah Kawkeka, Director</p>
	<p>Phone: (916) 929-9761                  FAX: (916) 929-7246                  E-mail: Deborah.Kawkeka@CRIHB.net</p>
<p>Description of Technical Assistance/Training Services or Materials</p>	<p>TA to increase Native Americans' accessibility to California's alcohol and other drug services in prevention, treatment, and recovery. Services are designed to meet the needs of the requesting organizations or groups. Assistance is provided through workshops, on-site and telephone consultations, referrals, and resource materials. Native Women's Wellness publication.</p>
<p>Populations or Groups Served</p>	<p>Native American Tribes, tribal organizations, county alcohol and other drug (AOD) programs, and any other group that provides alcohol/other drug services to Native Americans, or those in the process of organizing to deliver services.</p>
<p>Eligibility Criteria</p>	<p>TA or training request must be related to AOD services to Native Americans residing in California. First priority will be given to organizations that have no other resources to pay for TA or training services, although others will be served as resources allow.</p>
<p>Application Procedure</p>	<p>Call or write CRIHB to request TA application.</p>
<p>Time Limit on Availability of Services</p>	<p>Contract with ADP expires February 14, 2009.</p>
<p>ADP Contract Coordinator</p>	<p>Diane Repace, Program Services Division, Performance Management Branch</p>
<p>Phone</p>	<p>(916) 327-8614</p>

**COMMUNITY  
PREVENTION  
INITIATIVE (CPI)**

**Center for Applied Research Solutions (CARS)**

formerly EMT Group, Inc.

923 College Avenue

Santa Rosa, CA 95404

Contact: Kerrilyn Scott, SDFSC Project Director

Phone: (707) 568-3800

FAX: (707) 568-3810

E-mail: [kerrilyn@emt.org](mailto:kerrilyn@emt.org)

Web: [www.ca-sdfsc.org](http://www.ca-sdfsc.org)

Description of Technical Assistance/Training Services or Materials

CPI services are intended to expand knowledge of effective and culturally relevant prevention services and approaches for all entities currently engaged with ATOD prevention efforts. The CPI functions as an ATOD community prevention technology transfer system development center serving ATOD prevention organizations and practitioners throughout California. Its primary role is to synthesize and translate state-of-the-art ATOD community prevention research-based findings into effective, culturally competent training and technical assistance services that meet the needs of the ATOD prevention services field.

Populations or Groups Served

ATOD prevention programs/providers, local and administrative state agencies currently engaged in ATOD community prevention, or those groups/organizations that want to become involved in ATOD community prevention.

Eligibility Criteria

TA/training requests must be related to ATOD community prevention issues or requesting group's mission must focus on preventing or reducing ATOD problems within the community.

Application Procedure

Call or write to request for a technical assistance application.

Time Limit on Availability of Services

Contract with ADP expires on September 30, 2009.

ADP Contract Coordinator

Denise Evans, Program Services Division, Prevention Services

Phone

(916) 323-1818

**SAFE AND  
DRUG FREE  
SCHOOLS AND  
COMMUNITIES**

**Center for Applied Research Solutions (CARS)**

formerly EMT Group, Inc.

923 College Avenue  
Santa Rosa, CA 95404

Contact: Kerrilyn Scott, SDFSC Project Director

Phone: (707) 568-3800

FAX: (707) 568-3810

E-mail: [kerrilyn@emt.org](mailto:kerrilyn@emt.org)

Web: [www.ca-sdfsc.org](http://www.ca-sdfsc.org)

Description of Technical Assistance/Training Services or Materials

The Safe and Drug Free Schools and Communities (SDFSC) technical assistance (TA) project aims at reducing alcohol, tobacco and other drug use, and violence problems among California's youth through education and prevention. Cost-free technical assistance and training are available to the forty-three SDFSC grantees. The purpose of the TA is to facilitate compliance with federal and state guidelines, such as the Principles of Effectiveness, with the final goal of providing more effective ATOD and violence prevention services. Grantees benefit from services through knowledge and skill development, and programmatic application. Training topics include: logic models, model programs, science-based curricula, environmental prevention, strategic planning, organizational program evaluation, development of culturally competent prevention programs, as well as customized TA and training based on specific needs.

Populations or Groups Served

Counties that have been awarded SDFSC grants have access to this technical assistance and training. The populations to be served by these grants are at-risk youth and underserved youth and their environments.

Eligibility Criteria

Counties that have been awarded SDFSC grants are eligible.

Application Procedure

For applications or more information contact CARS.

Time Limit on Availability of Services

Contract with ADP expires on September 30, 2009.

ADP Contract Coordinator

Heather Whitney, Program Services Division, Prevention Services

Phone

(916) 322-3821

**WOMEN-  
PREGNANT AND  
PARENTING**

**ONTRACK Programs Resources**

1010 F Street, Suite 100  
Sacramento, CA 95814

Contact: Madalynn C. Rucker, Executive Director

Phone: (916) 498-0500

FAX: (916) 498-0200

E-mail: [mcrucker@ontrackconsulting.org](mailto:mcrucker@ontrackconsulting.org)

Description of Technical Assistance/Training Services or Materials

TA includes on-site and telephone consultation on topics related to substance abuse treatment and recovery such as: program design, documentation, program management, staff confidentiality and ethics, and program enhancement. Training includes regional and on-site workshops on topics specific to: CalWORKs clients; women in institutions; Early Start families; Women, Infants and Children (WIC) participants; dual diagnosis clients; domestic violence victims, drug-exposed children; infants with fetal alcohol syndrome; child care; and housing.

Populations or Groups Served

Pregnant and parenting women and their children, other women

Eligibility Criteria

Agencies providing ATOD treatment and recovery services for pregnant women, parenting women and their children, and other women.

Fees

Free service

Application Procedure

Call or write to request for a technical assistance application.

Funding Agency

California State Department of Alcohol and Drug Programs.

Time Limit on Availability of Services

Contract with ADP expires August 31, 2011.

ADP Contract Coordinator

Suzie O'Neill, Program Services Division, Office of Women's and Perinatal Services

Phone

(916) 327-2165

**YOUTH  
TREATMENT /  
RECOVERY**

**ONTRACK Program Resources, INC.**

1010 F Street`  
Sacramento, CA 95814

Contact: Madalynn C. Rucker, Executive Director  
N. Michele Vaughan, TA & Training Manager

Phone: (916) 498-0500  
FAX: (916) 498-0200  
E-mail: [mcrucker@pacbell.net](mailto:mcrucker@pacbell.net)  
[nmvaughan@pacbell.net](mailto:nmvaughan@pacbell.net)  
Web: [www.getontrack.org](http://www.getontrack.org)

Description of Technical Assistance/Training Services or Materials

ONTRACK Program Resources provides technical assistance and training for alcohol and other drug programs & organizations working to improve options and outcomes for youth throughout California. Technical Assistance services include individual consulting, group and/or staff training, and product development. ONTRACK provides customized technical support to meet the special needs of organizations seeking to improve or target services specifically for youth. Typical areas of technical assistance and training focus include:

- Youth Treatment Standards
- Screening and Assessment
- Ethics and Consent Guidelines
- Best Practice Models and Strategies for Youth Development
- Parental Involvement Strategies
- Age/Developmental and Cultural Competency
- Gender Specific Youth Treatment Approaches
- Organizational Management
- Strategic Planning and Resource Development
- Outreach and Recruitment.

Populations or Groups Served

Community-based organizations, local and county government agencies and programs, churches and neighborhood groups.

Eligibility Criteria

Organizations providing alcohol and other drug services in prevention, treatment or recovery specifically targeted to youth.

Fees

Cost - Free.

Application Procedure

Call or e-mail for TA application.

Funding Agency

California State Department of Alcohol and Drug Programs.

Time Limit on Availability of Services

Contract with ADP expires June 20, 2009.

ADP Contract Coordinator

Fred Williams III, Program Services Division, Program Fiscal and Policy Branch

Phone

(916) 445-0643

# Other Information Sources

**Attorney General's Office**  
Crime and Violence Prevention Office  
1300 I Street, Suite 1150  
Sacramento, CA 95814

Contact: Wendy Tully, Drug and Alcohol Abuse Prevention Program Manager  
Phone: (916) 323-2166  
FAX: (916) 327-2384  
E-mail: [wendy.tully@doj.ca.gov](mailto:wendy.tully@doj.ca.gov)  
Web: [www.safestate.org](http://www.safestate.org)

Description of Technical Assistance/Training Services or Materials

Technical assistance and dissemination of free prevention materials including videos, posters, brochures and booklets. Some material may be available only in limited supplies.

Populations or Groups Served

All California individuals and organizations

Eligibility Criteria

Not applicable

Fees

None

Funding Agency

California Department of Justice

**California Association for Alcohol and Drug Educators (CAADE)**

Human Services Department  
San Bernardino Valley College  
701 Mt. Vernon Avenue  
San Bernardino, CA 92410

Contact: Joan Harter, President

Phone: (909) 384-8672

FAX: (909) 889-0702

E-mail: [jharter@sbccd.cc.ca.us](mailto:jharter@sbccd.cc.ca.us)

Web: [www.caade.org](http://www.caade.org)

Description of Technical Assistance/Training Services or Materials

Promotes and supports educational programs dealing with the study of alcohol and drugs at various colleges and universities throughout California.

- Information available via phone, mail, and on-site visits.
- A fifty-page guideline manual is available.

Populations or Groups Served

Colleges and universities and support populations including county administrators, associations, certification groups, etc.

Eligibility Criteria

All interested related parties

Fees

None

Application Procedure

Call or write Joan Harter at above address or visit [www.caade.org](http://www.caade.org)

	<p><b>California Department of Alcohol and Drug Programs</b>  Resource Center  1700 K Street, First Floor  Sacramento, CA 95811</p> <p>Phone: (800) 879-2772/(800) 662-4357 (within California)  (916) 327-3728  FAX: (916) 323-1270  TTY: (916) 445-1942  E-mail: ResourceCenter@adp.ca.gov  Web: <a href="http://www.adp.ca.gov/RC/rc_sub.shtml">www.adp.ca.gov/RC/rc_sub.shtml</a></p>
<p>Description of Technical Assistance/Training Services or Materials</p>	<p>The Resource Center (RC), California Department of Alcohol and Drug Programs, maintains a comprehensive collection of alcohol, tobacco, and other drug (ATOD) prevention and treatment information. The RC provides services to all residents of California at no cost through the Clearinghouse, Library, Internet links, and a telephone information and referral system. Services can be accessed by letter, fax, Internet, e-mail, telephone, or in person during business hours from 8:00 am to 4:30 pm, Monday through Friday, excluding holidays. The RC connects with clearinghouses, libraries, prevention and treatment resource centers, national, international, and local organizations in the exchange and dissemination of ATOD information.</p>
<p>Populations or Groups Served</p>	<p>Residents of California including families and individuals, community and other organizations, prevention and treatment programs, and those interested in alcohol and other drug issues.</p>
<p>Eligibility Criteria</p>	<p>Residents of California; however, staff will assist others as needed.</p>
<p>Fees</p>	<p>None</p>
<p>Application Procedure</p>	<p>Contact the Resource Center by mail, fax, e-mail, or telephone for information or assistance.</p>
<p>Funding Agency</p>	<p>California Department of Alcohol and Drug Programs</p>

**California Healthy Kids Resource Center**

313 West Winton Avenue, Room 176  
Hayward, CA 94544

Contact: Deborah Wood, Executive Director  
Angela Amarillas, Program Manager

Phone: (510) 670-4581

FAX: (510) 670-4582

E-mail: [dwood@acoe.k12.ca.us](mailto:dwood@acoe.k12.ca.us)  
[amarillas@acoe.k12.ca.us](mailto:amarillas@acoe.k12.ca.us)

Web: [www.californiahealthykids.org](http://www.californiahealthykids.org)

Description of Technical Assistance/Training Services or Materials

Free four-week loan of health education videos and curriculum to teachers and other professionals

Populations or Groups Served

Preschool - grade 12 students

Eligibility Criteria

Professionals working with preschool - grade 12 students and professional development programs

Fees

User pays return postage

Application Procedure

Borrow materials online, call, or fax. Review materials catalog, research summaries, and school health laws online at [www.californiahealthykids.org](http://www.californiahealthykids.org)

Funding Agency

California State Department of Education and California Department of Health Services

**California National Guard Counterdrug Program  
Drug Demand Reduction (DDR) Program**

10620 Mather Boulevard  
Mather, CA 95655

Contact: Captain Jeff Moore  
Drug Demand Reduction Commander

Phone: (916) 369-4935  
FAX: (916) 857-1034

Description of Technical  
Assistance/Training Services  
or Materials

The Drug Demand Reduction Program is designed to provide direct support to community-based organizations. Support includes, but is not limited to, personnel (volunteers), trainers and instructors/facilitators, training development, facilities, and equipment.

Populations or  
Groups Served

All youth programs, community-based organizations, law enforcement, schools, and private organizations in support of drug prevention and education.

Eligibility Criteria

Must support or work with community issues to reduce the use of drugs and alcohol among youths.

Fees

None

Application Procedure

Letter of request and call to DDR office are required.

Funding Agency

Department of Defense

**The Addiction Training Center (ATC)**  
 University of California, San Diego (UCSD)  
 School of Medicine  
 565 Pearl Street, Suite 306  
 La Jolla, CA 92037

Contact: David Deitch, Ph.D., Center Director

Phone: (858) 551-2949  
 FAX: (858) 534-3877  
 E-mail: [ddeitch@ucsd.edu](mailto:ddeitch@ucsd.edu)  
 Web: [www.atc.ucsd.edu](http://www.atc.ucsd.edu)

Description of Technical Assistance/Training Services or Materials

UCSD houses the Addiction Training Center (ATC) in its Department of Psychiatry at the School of Medicine. The Center provides curricular products, consultation and systems development services to enable health, human service and criminal justice organizations to better respond to substance use disorders with their client populations.

Populations or Groups Served  
 Eligibility Criteria

Health, human service and criminal justice organizations; educational institutions.  
 Varies with particular program components. Please inquire.

Fees

Some ATC-sponsored events entail registration fees; many do not. Please inquire.

Application Procedure

Contact the Center

Funding Agency

Contracts and grants; registration fee income

**Tobacco Education Clearinghouse of California (TECC)**

4 Carbonero Way  
 Scotts Valley, CA 95066

Contact: Peggy Flynn, TECC Director  
 Kim Krause or Bill Sawtelle for materials

Phone: (831) 438-4822 ext. 103 (Kim) ext. 230 (Bill)

FAX: (831) 438-1442

E-Mail: [kimk@etr.org](mailto:kimk@etr.org)

[bills@etr.org](mailto:bills@etr.org)

[Peggyf@etr.org](mailto:Peggyf@etr.org)

Web: [www.tobaccofreecatalog.org](http://www.tobaccofreecatalog.org)

Description of Technical Assistance/Training Services or Materials

TECC is operated by ETR Associates for the California Department of Health Services (CDHS), Tobacco Control Section (TCS). Tobacco education materials are available for ordering at low or no cost by all projects funded by TCS, other agencies and schools within California, and out-of-state agencies. The following other services are only available to projects funded by TCS: TA on availability and development of educational materials, and resource center services such as reference and referral, on-line searches, and lending library circulation services.

Populations or Groups Served

TECC serves agencies/organizations funded by the CDHS, Tobacco Control Section. However, materials can be ordered by any agency or school. Materials are available for African American, American Indian, Asian and Pacific Islander, Hispanic/Latino, youth, perinatal, Lesbian/Gay, and general audiences. In addition to English, materials are also available in Spanish, Russian, Chinese, Cantonese, Cambodian, Korean, Hmong, Laotian, Vietnamese, and Samoan.

Fees

Charges for materials are listed in the TECC catalog. Services are available to projects funded by the CDHS TCS at no charge.

Application Procedure

A database is kept of all TCS-funded projects. Call to request catalog for materials.

Funding Agency

California Department of Health Services, Tobacco Control Section

**Western Center for the Application of  
Prevention Technologies (WestCAPT)**

University of Nevada, Reno  
Mail Stop 279  
Reno, Nevada 89557-0258

Contact: Denise Sheehan  
Prevention Application Management Coordinator

Phone: (888) 734-7476 extension 2277

FAX: (775) 784-1840

E-mail: [denise@unr.edu](mailto:denise@unr.edu)

Web: [www.westcapt.org](http://www.westcapt.org)

Description of Technical  
Assistance/Training Services  
or Materials

Provides prevention application services through a comprehensive system that matches services to the technological capabilities and capacity of local community-based prevention programs.

Populations or  
Groups Served

State agencies and community-based organizations

Application Procedure

Contact Western CAPT toll free – (888) 734-7476

Funding Agency

Center for Substance Abuse Prevention

**DIRECTORY  
LISTING  
CHANGES**

If you have changes, additions, or updates to your listing in the Technical Assistance/Training Resource Directory, please complete this form and fax or mail to:

Mary Asoo  
Program Services Division  
Prevention Services  
1700 K Street  
Sacramento, CA 95811

Fax #: (916) 323-0633

Questions? Please call me  
at (916) 445-1650 or e-mail at  
masoo@adp.ca.gov

Name and Address of Organization:

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\_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Web Site: \_\_\_\_\_

Description of Technical Assistance/Training Services or Materials:

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Population or Group Served: \_\_\_\_\_

Eligibility Criteria: \_\_\_\_\_

Fees: \_\_\_\_\_

Application Procedure: \_\_\_\_\_

Funding Agency: \_\_\_\_\_

Time Limit on Availability of Services (if applicable): \_\_\_\_\_