



# Resource Center

CALIFORNIA DEPARTMENT OF ALCOHOL & DRUG PROGRAMS

## Red Ribbon Week

Red Ribbon Week (RRW) is October 27-31, 2008. Now is the time to order prevention and treatment publications on alcohol, tobacco and other drugs. The Resource Center (RC) has prepared this list of recommended materials for the nationally recognized RRW campaign. The RRW is conducted in schools to raise awareness about the dangers of substance abuse. Take the time to talk with your students, your families, your neighbors, and your communities about living a drug-free lifestyle.

The RC will accept Red Ribbon orders until September 25, 2008. Any orders received after this date may not be processed in time for planned events. Thank you for your cooperation.



Publication No.	PUBLICATION TITLES:	Limit 32
<a href="#">2517</a>	Crack Down on Drugs (4yrs - 1 <sup>st</sup> grade)	
<a href="#">2523</a> <b>New</b>	How Alcohol Affects Your Body (Liver, Brain, Lungs, and Other Body Parts- Middle/High School)	
<a href="#">2638</a>	Don't Lose a Friend to Drugs (Middle/High School)	
<a href="#">2647</a>	McGruff's Surprise Party (2 <sup>nd</sup> - 4 <sup>th</sup> )	
<a href="#">2688</a> <b>New</b>	Get the Facts: The Brain Scrambling Marijuana Quiz (Middle/High School)	
<a href="#">2704</a> <b>New</b>	Drug Prevention Coloring Book (4 <sup>th</sup> - 6 <sup>th</sup> )	
<a href="#">2703</a> <b>New</b>	Drug Prevention Coloring Book (K - 3 <sup>rd</sup> )	
<a href="#">2785</a> <b>New</b>	The Alcohol and Binge Drinking Quiz (Middle/High School)	
<a href="#">8035</a>	Stay on Track (Kindergarten - 2 <sup>nd</sup> )	
	<b>POSTERS:</b>	<b>Limit 32</b>
<a href="#">9006</a>	Mind Over Matter - Steroids (Middle/High School)	
<a href="#">9008</a>	Mind Over Matter - Nicotine (Middle/High School)	
<a href="#">9011</a>	Ten Lame Excuses to Drink and Drive (Middle/High School)	
<a href="#">9017</a>	Smoke-Free Playground (Grade School)	
<a href="#">9058</a>	Quit Smoking-Telephone Poster-Contains the toll-free number and encourages smoking cessation.	