

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE  
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS  
GOVERNOR'S PREVENTION ADVISORY COUNCIL**

**JULY 20, 2007**

**9:30 a.m. – 12:30 p.m.**

**MINUTES**

The Governor's Prevention Advisory Council (GPAC) convened at 9:30 a.m. on July 20, 2007, at the Department of Alcohol and Drug Programs (ADP). This is a summary of the discussions and decisions made during the Council meeting.

**OPENING**

Opening Remarks - Renée Zito

Renée Zito, ADP Director and Chair of the GPAC, welcomed the Council members and guests. Prior to her opening remarks, Director Zito informed the Council that she was very happy to announce that Michael Cunningham, who had been serving as Acting Chief Deputy Director, had officially been appointed Chief Deputy Director of ADP.

Director Zito then proceeded to update the members on several items:

- (1) ADP's Meth Public Education Campaign – GMMB Advertising is officially on board and Edelman Public Relations is also in place. The first year of the campaign will focus on the gay and men having sex with men population.
- (2) ADP is providing funding to eleven counties to implement youth-driven, Meth Prevention Initiatives.
- (3) Significant progress is being made in the area of screening and brief intervention (SBI) services - Under the California Screening, Brief Intervention, Referral and Treatment (CASBIRT) Grant Program, CASBIRT is now operational at Scripps Mercy Hospital in San Diego and at the U. C. San Diego Medical Center. Also, proposed reimbursement rates are being developed for SBI services by Department of Health Care Services' Medi-Cal staff. If approved, these codes could go into effect as early as November 2007, retroactive to August 2007.
- (4) ADP is moving forward on women's issues, both from a treatment and a prevention perspective. A request was made to the Council members for potential strategies to use in this campaign.

## Introductions - All

Following introductions by the Council members and guests, Director Zito welcomed Steve Hardy, new Director of the Department of Alcoholic Beverage Control.

## Agenda/Material Review – Michael Cunningham

Michael Cunningham next reviewed the agenda and the materials provided to the members in their meeting folders.

## CASBIRT Subcommittee –

Michael explained that many membership changes have taken place on the CASBIRT Subcommittee since the Subcommittee's membership list was first created (a copy was in each members' folders). As the Subcommittee is now being reactivated, he asked if any of the GPAC members were interested in serving. Beth Hoffman volunteered. Michael stated that an e-mail would be sent to the members with more information about the Subcommittee in an effort to solicit more participants.

## Approval of State Incentive Grant (SIG) Annual Report –

The members were provided with a copy of the fourth Annual SIG Report, which described the activities the sub-grantees had been engaged in over the last year. As the Council serves as the SIG Advisory Committee, Michael informed the members that their approval of the report was needed prior to its submittal to the Governor's Office. As there were no questions or objections, the report was approved.

## **COUNCIL WORKGROUPS**

### Methamphetamine Implementation Workgroup -

Nancy Matson, Attorney General's (AG's) Office and  
Joël Phillips, Center for Applied Research Solutions (CARS)

Nancy Matson provided a brief overview of the Workgroup's activities. She reported that at the last Council meeting, the members saw a draft of the meth toolkit. Since then, the Workgroup has made some changes to that draft and, with the assistance of Joël Phillips, the document has turned into a resource guide.

Joël gave a brief background of this fast-track effort by the Workgroup to produce the guidebook. The process included content discussions and reviews of other state strategic plans. Using these sources as a starting point, four broad topics were created. A comprehensive workgroup review led to the addition of a chapter on sustainability and additional resources with description and categories. Joël stressed that the guidebook is a living document and needs to be based on an evolving knowledge base, particularly as communities gain knowledge about emphasizing prevention as distinct from treatment.

The next steps to be taken, after approval by the Council, will be to work with three to five counties to initiate the implementation process. A training for specialists (i.e., teachers, pharmacists) is also in the planning stages; this is a task which can move forward with very few dollars.

Nancy mentioned that there are currently many anti-meth initiatives that are not well coordinated. These partnerships will be more useful and effective when they have access to this guidebook, which incorporates a multi-disciplinary approach. A couple hundred copies of the guidebook will be printed and mailed to County Alcohol and Other Drug Administrators. The document will also be posted on the AG's Safestate website (<http://www.safestate.org>) and CARS website (<http://www.cars-rp.org>).

[The document has also been posted on the GPAC webpage at <http://www.adp.ca.gov/prevention/gpac.shtml>.]

Michelle Famula, U. C. Davis, asked if there might be any value in trying to use a community coalition guidebook on a high school campus, as high school campuses often think of themselves as communities.

Nancy responded by stating that a lot of the information in the guidebook could be adapted to a lot of community settings to work in an integrated fashion. Meth has not been found to be a huge problem on the high school campus, but the guidebook could be adopted for other alcohol, tobacco and other drug problems.

At the conclusion of this presentation, Michael gained unanimous support for the guidebook from the Council.

#### High Rate Underage Users (HRUU) Workgroup - Meredith Rolfe, CA Department of Education (CDE)

Since there are several new members on the Council, Meredith Rolfe provided background on this Workgroup. While research shows that prevention in schools is working and the 30-day use rate and age of first use initiation age is improving, there exists a band of students whose use rates are not being affected by current prevention measures. The HRUU Workgroup conducted research on effective strategies for reducing use and onset of use for all youth; they found that the best likely strategy for these high rate users is Student Assistance Programs (SAPs). Of late, the Workgroup has been working with school districts with current effective SAP programs, the Masonic Foundation, who conducts three-day SAP trainings, and other individuals, representatives, and organizations interested in SAPs.

Earlier this year, the HRUU Workgroup developed a How-to SAP Toolkit with information for school personnel, including a letter of support from State Superintendent Jack O'Connell and former ADP Director Kathy Jett, explaining why SAPs are so important. This toolkit was disseminated to county coordinators across the State with a charge to share them with five school districts in their region and encourage the

establishment of SAPs in schools. Included in the toolkits were follow-up surveys to collect information on the ongoing needs of districts in this effort. The following summarizes the needs revealed thus far by schools and districts around SAP establishment and implementation, and proposed solutions.

*Need: SAP Training*

- Regional Trainings. The Masons agreed to do free 3-day regional trainings; 7 or 11 are scheduled between July 2007 and February 2008.
- Statewide conference. An SAP conference will be held in San Francisco, February 5-6, 2008. Registration fee will be \$129, including food. The conference will include two workshop tracks—one for SAP start-up and one for those who have existing programs. A conference website and brochures to market the conference are in development.

*Need: Information Dissemination and Materials*

- Networking Process and Ability. An SAP website is under development, with agency links, frequently asked questions, and bulletins. In the future, the incorporation of an online learning community will be considered.
- Tools. The Workgroup created a screening tool and will make it available on the affiliated websites.
- Model District Policy. The Workgroup developed one and is working with the California School Board Association to adopt it and offer it to its members.
- Additional Information. A series of topical bulletins have been developed and are being distributed, one per month from September to June. They will be posted on the website.
- Funding Opportunities. ADP included wording in its Safe and Drug Free Schools and Communities grants' RFA about SAPs being an approach applicants may consider in their proposals. The RFA also contained the link to CDE's web for SAP information.

*Need: Technical Assistance*

- Trained consultants at CDE answer questions or refer callers/e-mailers to a list of practitioners.

*Need: Treatment for Children and Teens*

- Treatment is badly needed, however, there isn't much available right now.

Lana Fraser, Department of Rehabilitation, asked Meredith if there has been outreach to children and teens with special education needs, and Meredith responded affirmatively.

## **PRESENTATIONS**

### Child Welfare Services

Susan Nisenbaum, Department of Social Services (DSS)

Susan Nisenbaum gave an overview of the foster care system and the changes which have taken place since 2002. Initially, when a call came to their hotline, the social worker at the other end of the line would make an assessment as to whether the report met the statutory criteria of abuse or neglect. Services were not provided to families if the criteria were not met. Thus, only 8% of families were provided services, even though DSS knew over 40% of the families reported to the hotline would be referred again.

During 2001 and 2002, DSS convened several meetings of stakeholders to examine the Child Welfare System (CWS) and to make recommendations for improving the system. In 2002, the federal government implemented a review of states' CWS with the goal of increasing accountability and performance. Every state failed. California will have a second review in 2008 and is not expected to pass, even though good progress has been made. Based on the first review, California was required to develop a Program Improvement Plan (PIP), which contains many of the recommendations from the Stakeholders Group.

Throughout the entire CWS continuum, substance abuse is addressed. CWS uses community-based programs that focus on prevention and intervention efforts. Many of the services, such as substance abuse services provided to these high risk populations, are funded through the federal Promoting Safe and Stable Families Grant. Drug Dependency Courts have provided incentives and sanctions to parents with an active case file, focusing on intensive support. Research shows improved reunification and reduction in foster care re-entries for families participating in Drug Dependency Courts. Finally, services to youth in the CWS are provided through the Wrap-around Program. These programs are designed to assess the families' needs and literally "wrap" the necessary services around the family with the family having an active role in developing a plan.

Gwen Durling, Office of Emergency Services, asked about established protocols at the State level for drug endangered children. Susan responded that no statewide protocol exists; protocols are developed at the county level.

Michelle Famula asked about the length of time foster youth are tracked as they age out of the foster system. Susan explained that the statute stops as children age out of the program, but that people recognize that these children need more services. The federal government will require DSS to follow up with children who age out of the system, but Susan indicated she didn't know for how many years. DSS is currently looking at a program to connect foster children with a caring adult, whether it is a family member or another mentor, so the child has someone to help them make life choices or even a place to spend the holidays. DSS is hoping to build on and strengthen successful life

strategies in this way. Michelle followed up by asking whether there are any bridging programs for youth who are about to age out of the system. Susan told Michelle that she would e-mail information back to her.

Joël Phillips commented that the foster youth population of approximately 80,000 does not have a bright future. Many kids have multiple placements. He asked if there is a possibility for families to develop interventions, and what role do mentoring programs play? Susan responded that most children entering foster care are very young. The issue arises when children are shuffled from group home to other placements. The duration in foster care is decreasing, and mentoring plays an important role. Because there are so many initiatives, it is difficult to know which initiative is having the most effect.

Screening and Brief Intervention with College Students: The UCLA Experience -  
Suzanne Spear, M.S., Project Director, UCLA Integrated Substance Abuse Programs,  
Semel Institute for Neuroscience and Human Behavior; and  
Elizabeth Gong-Guy, Ph.D., Director, UCLA Student Psychological Services

Suzanne Spear began the presentation by providing an overview of alcohol and drug use trends on college campuses as found by *The Monitoring the Future Study*, University of Michigan, 2004. The rate for binge drinking (5+ drinks on one occasion) for college students aged 18-24 is approximately 40%. White males are most likely to binge drink. Marijuana is the most commonly used illicit drug. Also, there is an increase in non-medical use of prescription drugs.

UCLA's Access to Care Project provides free screening and brief intervention services to students. Its goals are to (1) screen a minimum of 3,000 students per year; (2) conduct brief interventions with 300 students in order to reduce heavy drinking and use of other drugs; and, (3) develop capacity within Student Psychological Services (SPS) and UCLA to identify and address alcohol and drug use and related problems. The project mainly screens students who come through the SPS. Some students participate in the project through referrals from the health center and student affairs. Students who screen positive on the pre-screen go on to complete the ASSIST (Alcohol, Smoking, and Substance Involvement Screening Test), a screening tool developed for primary care by the World Health Organization. This tool includes eight questions and takes approximately five minutes to complete.

Between February 2006 and May 2007, 2,790 students were pre-screened. Of these, 1,063 students scored positive (38%); 738 students received ASSIST; and, 569 students enrolled in follow-up study. When compared with the UCLA population, white undergraduates were disproportionately enrolled in the follow-up study. Preliminary findings show that binge drinking and marijuana use rates are relatively high among students in the SPS sample. The average number of drinking days is relatively low, but consumption is high (i.e., binge drinking). Those participating in the study showed a modest but significant reduction in use. Reductions may increase with follow-up

contacts (in person, phone, e-mail). This data shows reduction in number of drinking days. Of greater importance would be measures of consumption and harms related to alcohol and substance use.

This program was quite a shift for professionals at SPS, and it took several months to obtain buy-in from clinicians. The project has found it difficult to integrate this SBI protocol into the campus health center where clinicians have very little time with patients. One avenue the project is pursuing is to develop an electronic, self-administered ASSIST tool. If the ASSIST could be self-administered by students, clinicians may be willing to provide the follow-up feedback and brief advice during their appointments.

Michael Cunningham told the Council to keep in mind that the UCLA population being examined has been narrowed from the general population. The national figures show more impacts from brief intervention.

Joël Phillips asked if it is the intent of brief intervention to get a contract with the student to reduce use. Dr. Gong-Guy responded that a contract is one aspect, but does not always occur. If they are pre-contemplative, they're not ready to make the change. They keep it close to the readiness to change model. She mentioned that the brief intervention program is based in part on Ken Winters' work on harm reduction. Joël addressed the harm reduction element explaining that a discussion of harm reduction, rather than abstinence, may create a liability issue, especially among youth under age 21.

Dr. Gong-Guy acknowledged that they are not advocating alcohol use, but realistically, telling these students to abstain altogether will cause students to avoid services.

Michelle Famula commended the presenters for their implementation of this brief intervention strategy in a university setting despite the challenges.

## **ANNOUNCEMENTS**

- California Red Ribbon Coalition - Aimee Hendle gave the Council an overview of the Coalition's statewide efforts and provided each of the Council members with a "Natural High 3" DVD. The DVD, which can also be found on the Attorney General's Safestate website and encourages a healthy and drug-free lifestyle, is being distributed by the Coalition during the summer to every school throughout the State for use during Red Ribbon Week, which is October 22-28.
- Requests for presentations – Several Council members made requests to have presentations given at a future GPAC meeting:
  - (1) Wendy Tully, AG's Office - Request to have Sue Webber-Brown speak about the Drug Endangered Children Program.

- (2) Allison Jones, California State University (CSU) - Request to present on the CSU's Third Biennial Report on Alcohol Policy and Prevention.
- (3) Michael Cunningham - Request to have Dr. Stephen Bright, Department of Public Health, update the Council on the progress of the Statewide Epidemiological Outcome Workgroup.

The Council members agreed to hear all of the presentations, which will be scheduled for future GPAC meetings.

- Other Announcements -

(1) Nancy Matson, AG's Office, informed the Council that there is an understanding that the U.S. Department of Justice will again proclaim November 30<sup>th</sup> as National Meth Awareness Day. Since the AG and ADP had to arrange a press event on short notice last year, Nancy expressed a desire to plan ahead this year and asked if the Council might want to be involved. Michael Cunningham voiced support for doing more comprehensive planning for the event this year and indicated that he would talk to Nancy about how to get others engaged. Jeff Moore, California National Guard, indicated that November 30<sup>th</sup> is designated on school calendars as National Meth Awareness Day and it is also mentioned in the Red Ribbon DVD.

(2) Marie Dominguez-Gasson, Governor's Office of Planning and Research (OPR), reported that the Governor's Anti-Gang Initiative will be released in the coming months. Also, under the supervision of the First Lady's Office, OPR is conducting research on border issues, which includes education, employment and drug issues.

## **SUMMARY/CLOSING**

As there was no further business, Director Zito thanked the members and guests for attending the meeting. She reminded the members that the next GPAC meeting, which will be the last meeting for the year, will be held on October 19, 2007, from 9:30 a.m. to 12:30 p.m.

**GPAC Membership - Attendance July 20, 2007**

| Organization / Task   | Appointed Members                      | July 20 |
|-----------------------|--|---------|
| 1 ADP Policy          | Renée Zito                             | P       |
| Tech                  | Michael Cunningham                     | P       |
| 2 AG Policy           | Nancy Matson                           | P       |
| Tech                  | Wendy Tully                            | P       |
| 3 CDE Policy          | Dr. Anthony Monreal                    | A       |
| Tech                  | Meredith Rolfe                         | P       |
| 4 OTS Policy          | Chris Murphy                           | A       |
| Tech                  | Michele Meadows                        | P       |
| 5 UC Policy           | Cathryn Nation, M.D.                   | P       |
| Tech                  | Michelle Famula, M.D.                  | P       |
| 6 CSU Policy          | Allison Jones                          | P       |
| Tech                  | Paul Oliaro                            | A       |
| 7 ABC Policy          | Steve Hardy                            | P       |
| Tech                  | David Goss                             | P       |
| 8 DHS Policy          | Vacant                                 |         |
| Tech                  | Richard Rodriguez                      | A       |
| 9 OES Policy          | Scott Frizzie                          | A       |
| Tech                  | Kirby Everhart                         | A       |
|                       | Representative: Gwen Durling           | P       |
| 10 CA Com Coll Policy | Marianne Estes                         | A       |
| Tech                  | Beth Hoffman                           | P       |
| 11 DSS Policy         | Mary Ault                              | A       |
| Tech                  | Susan Nisenbaum                        | P       |
| 12 CHP Policy         | Ramona Prieto                          | A       |
| Tech                  | Steve Lerwill                          | P       |
| 13 DOR Policy         | Lana Fraser                            | P       |
| Tech                  | Cheryl Grimm                           | A       |
| 14 CA Natl Guard Tech | Lt Col Kim Oliver                      | A       |
|                       | Representative: Cpt. Jeff Moore        | P       |
| Gov's Rep             | Cynthia Bryant                         | A       |
|                       | Representative: Marie Dominguez-Gasson | P       |

**P** = Present  
**A** = Absent

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE  
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS**

**GOVERNOR'S PREVENTION ADVISORY COUNCIL (GPAC)**

**July 20, 2007 - 9:30 a.m. to 12:30 p.m.**

**Department of Alcohol and Drug Programs**

**1700 K Street, First Floor Conference Room**

**Sacramento, California 95814**

**REVISED AGENDA**

**OPENING**

**1. Opening Remarks - Renée Zito 9:30 a.m.**

**2. Introductions - All**

**3. Agenda/Material Review - Michael Cunningham**  
**- CASBIRT Subcommittee**  
**- Approval of State Incentive Grant Annual Report**

**COUNCIL WORKGROUPS**

**4. Methamphetamine Implementation Workgroup -**  
**Nancy Matson, Attorney General's Office**

**5. High Rate Underage Users Workgroup – Meredith Rolfe,**  
**CA Dept. of Education**

**- BREAK -**

**PRESENTATIONS**

**6. Child Welfare Services – Susan Nisenbaum, Dept. of Social Services**

**7. Screening and Brief Intervention with College Students:**  
**The UCLA Experience - Suzanne Spear, M.S.,**  
**Project Director, UCLA Integrated Substance Abuse Programs,**  
**Semel Institute for Neuroscience and Human Behavior; and**  
**Elizabeth Gong-Guy, Ph.D., Director, UCLA Student Psychological Services**

**ANNOUNCEMENTS -**

- Aimee Hendle, California Red Ribbon Coalition**
- Wendy Tully, AG's Office – Request for presentation at next meeting**
- Allison Jones, CSU – Request for presentation at upcoming meeting**
- Michael Cunningham - Request for presentation at upcoming meeting**
- Other announcements**

**SUMMARY/CLOSING - Renée Zito**

**12:30 p.m.**

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**THE LAST GPAC MEETING FOR THIS YEAR IS**  
**TENTATIVELY SCHEDULED FOR OCTOBER 19, 2007**