

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS
GOVERNOR'S PREVENTION ADVISORY COUNCIL
OCTOBER 13, 2006
9:30 a.m. – 1:00 p.m.**

MINUTES

The Governor's Prevention Advisory Council (GPAC) convened at 9:30 a.m. on October 13, 2006, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a summary of the discussions and decisions made during the Council meeting.

OPENING REMARKS

Kathryn Jett, ADP Director and Chair of the GPAC, welcomed the Council members and guests, and offered general announcements:

- (1) 11th Biennial California Student Survey (CSS) – Director Jett relayed that, for the first time, prescription drug use appeared in the top three substances being used by youth (after alcohol and marijuana). At a recent press conference, the State Superintendent for Education had conveyed support for Student Assistance Programs (a GPAC workgroup-sponsored strategy for addressing high rate users of alcohol and drugs) and a need for early identification and intervention for students who are heavy users (already an issue of focus for GPAC).
- (2) California Screening, Brief Intervention, Referral and Treatment Program (CASBIRT) – Director Jett next spoke of the CASBIRT Program for which GPAC serves as the oversight group and announced that the Center for Medicaid Services has established a billing code for brief intervention services (demonstrating its new acceptance as an effective and scientifically-proven method).
- (3) Methamphetamine - Another announcement was that ADP has initiated the California Methamphetamine Initiative. Also, the Governor has appropriated \$10 million for ADP to conduct a Methamphetamine Public Education Campaign. An RFP for the campaign will be released shortly.
- (4) ADP Conference - The 2006 California Conference on Alcohol and Other Drug (AOD) Prevention, Treatment and Recovery was held on September 6-8. Director Jett reported there were over 700 attendees at this year's conference and proposed that the GPAC members attend the conference next year.
- (5) Red Ribbon Week - Finally, Director Jett commented that Red Ribbon Week will be celebrated October 23-31.

Michael Cunningham, Deputy Director of ADP's Program Services Division, next greeted the Council members and acknowledged that a busy meeting was ahead, including two presentations and reports from each of the GPAC workgroups. He then commenced introductions, followed by a review of the materials provided to the members in their meeting folders.

PRESENTATIONS

Driving-Under-the-Influence (DUI) Impound and Intervention Pilot Project

Dr. Leon Owens, Trauma Program Medical Director, Mercy San Juan Medical Center

Dr. Owens began his presentation with a movie, "Wake Up! Drunk Driving Kills." He told Council members of the seriousness of the DUI problem: data estimates that a person drives 300-2,000 times while drunk prior to being arrested. Dr. Owens then discussed the pilot program he helped design to reduce alcohol-related collisions and fatalities. The two-year pilot program being implemented under SB 547 (Chap. 159, Stats. of 2005) involves four strategies: (1) high profile advertising campaigns to focus community awareness on the high likelihood of personal and immediate consequences of driving while impaired; (2) saturation with DUI monitoring in conjunction with a breath alcohol testing mobile unit for on site verification of DUI status and arrest; (3) drug-related interventions for impaired individuals initiated at arraignment and in the hospital; and, (4) immediate vehicle impoundment following DUI arrest for up to thirty days.

Results of the 11th Biennial CSS

Greg Austin, Ph.D., Co-Director, CSS, Health and Human Development Program, WestEd

Greg Austin discussed highlights of the 11th Biennial CSS. He touched upon the new issue of youth prescription drug use and noted that further investigation into this change in results should be made (e.g., was this change due to a new survey question, where are youth getting access to prescription drugs). He also recommended GPAC consider how to pursue this issue.

Director Jett remarked that it is important to have good information to give the public and Michael Cunningham suggested GPAC members form an ad hoc study group to work with Greg and look at the data. Director Jett also suggested looking at the CA Healthy Kids Survey to gain more data and remarked that it would be important to tie the information to California, rather than just national-level statistics, and that GPAC should collect this data before approaching the public with methods for addressing this issue. Michael then asked the GPAC members if there was any interest in convening the study group and further exploring the issue. Meredith Rolfe, CA Department of Education (CDE), and Nancy Matson, Attorney General's Office (AG's Office), stated that their respective offices had formed an interagency workgroup many years ago for the CSS (which also includes ADP), and this existing group could work with Greg on the prescription drug issue. Michael indicated that an e-mail solicitation for additional participants would be sent out to the Council members.

COUNCIL WORKGROUPS

Binge Drinking Strategic Plan Implementation Workgroup

Joël Phillips, Community Prevention Institute

Joël Phillips provided a brief update on the Binge Drinking Strategic Plan Implementation Workgroup. Of the twenty-two action items the group planned to address, thirteen have been completed thus far, four are in progress, and five are not done. Twenty-nine action items need to be revisited. Joël announced that the design of the web site on binge drinking is completed.

Methamphetamine Implementation Workgroup

Nancy Matson, AG's Office

Nancy Matson reported to Council members on the action of the Meth Implementation Workgroup, which has convened four times. The main reason for presenting to GPAC at this meeting was because the workgroup wanted to move forward on several issues. Nancy told how the workgroup had looked at the five recommendations of the predecessor ad hoc group—(1) redefining the current committee into an implementation oversight workgroup; (2) developing a Meth Action Team approach to mobilize a coordinated, concerted effort at the local level; (3) identifying evidence-validated, meth-specific prevention approaches and/or working with meth specialists in developing these approaches; (4) developing effective survey assessments of young adults and disproportionately impacted populations; and, (5) pursuing funds to implement these initiatives—and had prioritized which to address. Most attention is currently focused on the formation of meth action teams at the local level (county).

The workgroup asked how meth action teams could be promoted at the county level. They then researched other action team models (such as those existing in San Diego and Washington) for lessons learned or guidelines, and then focused on what could be done to make this happen in California. The workgroup looked at putting together a handbook, but did not want to duplicate what was already in the field. Therefore, they decided to create their own toolkit or set of guidelines for California.

The workgroup would like to move forward with a toolkit (complete with posters, fact sheets, and a how-to-guide for counties to walk them through the process of setting up an action team), in addition to thinking about the issue of resources and how they can help counties fund these action teams (e.g., since meth action teams are a compilation of stakeholders in counties, how these stakeholders could be brought together for a more cohesive approach).

Nancy announced that the workgroup had come to the GPAC for approval on two fronts: the construction of a toolkit and support for a legislative concept to create meth action teams for each county. The AG's Office is volunteering to carry the concept forward and construct what would be a grant program within ADP, in consultation with the AG's Office and the Office of Emergency Services, to fund a coordinator in each

county. Director Jett modified the proposal that the GPAC support a legislative concept to support local teams on the basis that the GPAC does not independently take legislative positions. Michael Cunningham stated that the GPAC supports the concept of providing assistance and resources towards the creation of local action teams. He then suggested that Nancy create language to capture the gist of what she had in mind and distribute this language to the GPAC members so they could have it available to promote within their own system.

High Rate Underage Users

Meredith Rolfe, CDE

Meredith Rolfe presented on the progress of the High Rate Underage Users Workgroup, which has met three times since the last GPAC meeting. The workgroup has involved several new members, including Student Assistance Program practitioners and the California Masons. The focus of the workgroup's efforts has been putting together a toolkit, reviewing the toolkit's materials, and developing an infrastructure (telephone support service, materials, and trainings) to support the toolkit's recommendations. The toolkit is to be distributed to 5,000 school districts. A draft toolkit was delivered to all county coordinators at their meeting in September.

The workgroup's goal is to have a fully developed infrastructure plan by December 2006 and to roll out the toolkit campaign in January 2007. The workgroup's request to GPAC was for agency assistance in funding the construction of the toolkit (materials, printing, and distribution). Those who want to contribute to this effort should contact Meredith.

Underage Alcohol Use Workgroup

Major Kim Oliver, California National Guard

Major Kim Oliver reported on the progress of the Underage Alcohol Use Workgroup. This workgroup chose to focus on two main issues: reducing the availability of alcohol to youth and promoting evidence-based practices. The workgroup first planned to create a toolkit, but a larger "tool chest" seemed necessary due to the number of issues and populations that need to be reached. Parents will be addressed first.

Copies of the draft tool chest drawer for parents were disseminated to the GPAC members and they were asked to review the packet and provide feedback. First, Major Oliver asked the GPAC members to vote on their favorite cover page of four that were offered. The first page received the most, with ten votes, while the third page received six votes. No votes were given to the other potential cover pages. Next, Major Oliver asked Council members to look through the packet at the topical headings to determine whether they were appropriate, inclusive, and complete. If any changes to the packet content were found necessary, members should e-mail them to Major Oliver.

NEW BUSINESS

Foster Care Youth

Dr. Michelle Famula, U.C. Davis

Dr. Famula raised the concern about the issue of substance abuse facing emancipating youth leaving foster care. In her work on college campuses, Dr. Famula sees that even young adults with many resources have difficulties making the transition from home to independence. Youth in foster care who are leaving the program at emancipation with few or no external resources face far greater risks. Dr. Famula brought the issue to GPAC for further exploration: Do any tools exist to assess this population or problem? Is there an interest in the Council to look at what data exists around this population and this issue?

Meredith Rolfe responded that in a CDE survey one screening demographic question asks if the respondent is in a foster home. She said that using this data to examine the issue of foster youth and substance use is a possibility, although it has not yet been done.

Director Jett remarked that this issue has been raised multiple times, so getting some analysis on this would be informative to the Council. Susan Nisenbaum, Department of Social Services (DSS), informed the Council that her department is looking at these issues and providing interventions to youth. Director Jett then stated it would be good to have DSS bring back information on what they are doing to the next GPAC meeting.

ANNOUNCEMENTS

- Bruce Royer of Royer Studios provided information on the California Teen Advocates Statewide Media Campaign 2007, a high profile media campaign fueled by the imagination and talent of students in grades 4 through 12. More information is available at www.royerstudios.com.
- Joe Tucker and Renee Mello from the San Juan Unified School District requested time at the next GPAC meeting to present on Student Assistance Programs. The Council agreed to place them on the agenda for the next meeting.

The next GPAC meeting is scheduled for February 9, 2007.

GPAC Membership - Attendance October 13, 2006

Organization / Task		Appointed Members	October 13
1 ADP	Policy	Kathy Jett	P
	Tech	Michael Cunningham	P
2 AG	Policy	Nancy Matson	P
	Tech	Wendy Tully	A
3 CDE	Policy	Sue Stickel	A
	Tech	Meredith Rolfe	P
4 OTS	Policy	Chris Murphy	A
	Tech	Michele Meadows	A
		Representing OTS: David Doucette	P
5 UC	Policy	Cathryn Nation, M.D.	P
	Tech	Michelle Famula, M.D.	P
6 CSU	Policy	Allison Jones	P
	Tech	Paul Oliaro	P
7 ABC	Policy	David Goss (Acting)	A
	Tech	Everest Robillard	A
		Representing ABC: Steve Ernst	P
8 DHS	Policy	Tom McCaffery	A
	Tech	Richard Rodriguez	A
		Representing DHS: Robin Shimizu	P
9 OES	Policy	Scott Frizzie	P
	Tech	Kirby Everhart	A
10 CA Com Coll	Policy	Marianne Estes	P
	Tech	Susan Quinn	P
11 DSS	Policy	Mary Ault	A
	Tech	Susan Nisenbaum	P
12 CHP	Policy	Ramona Prieto	A
	Tech	Lauren Dummer	A
		Representing CHP: Steve Lerwill	P
13 DOR	Policy	Lana Fraser	A
	Tech	Cheryl Grimm	P
14 CA Natl Guard	Tech	MAJ Kim Oliver	P
Gov's Rep		Sean Walsh	A
		Representing OPR: Colin Sueyres	P
DEA Rep		Lee Chamberlain	P

P = Present
A = Absent