

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS
GOVERNOR'S PREVENTION ADVISORY COUNCIL**

**December 2, 2005
9:30 a.m. to 12:30 p.m.**

MINUTES

The Governor's Prevention Advisory Council (GPAC or Council) convened at 9:30 a.m. on December 2, 2005, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a summary of the discussions and decisions made during the Council meeting.

OPENING REMARKS

Michael Cunningham, Deputy Director of ADP's Program Services Division, welcomed the Council members and guests on behalf of ADP's Director and GPAC Chair, Kathryn Jett, who was unable to attend. Michael began the meeting by reviewing the agenda and highlighting the recent efforts of the GPAC's Ad Hoc Committee on Methamphetamine (Meth Committee).

At the last GPAC meeting on September 9, 2005, the Meth Committee presented its findings to the Council. Also, a conference call was held on November 17, 2005, for Committee members and interested GPAC members regarding the Committee's recommendations. Due to the timeliness of the methamphetamine issue (e.g., national campaigns were being launched and a state legislative hearing was scheduled for January), Michael pointed out that it was important to bring the issues discussed in the conference call to the Council's attention as soon as possible. Thus, these items were discussed at this meeting, rather than postponed until the next GPAC meeting in March, 2006.

Michael also announced to the Council that funding will become available in the future from the Substance Abuse and Mental Health Services Administration (SAMHSA) to form an epidemiological workgroup. This workgroup will design statewide needs assessments and examine all of the data going into epidemiology surrounding drug and alcohol abuse. Membership for this workgroup will likely be solicited through the GPAC to reflect the diversity of agencies and systems. More will be known about this endeavor in January, 2006, but it is anticipated that \$200,000 will be provided for staffing and contractual support. Information will be relayed to Council members when it becomes available.

INTRODUCTIONS

Michael Cunningham introduced the following new members, who were attending a GPAC meeting for the first time: Lana Fraser, Assistant Deputy Director, Collaborative Services and Workforce Development Section, who is the policy representative for the

Department of Rehabilitation, and Mary Ault, Deputy Director, Children and Family Services Division, who is the policy representative for the Department of Social Services. Also, Nancy Matson, Acting Director of the Crime and Violence Prevention Center, Attorney General's Office, was introduced as the new policy representative for Paul Seave, who had recently left the Attorney General's Office.

Michael next reviewed information provided to the members in their meeting folders. He informed the members that the "Draft Summary Report" prepared by the Meth Committee contains new text, in italics, which was added by ADP.

COUNCIL PROJECTS

Interagency Prevention Coordination – GPAC Web Page

Michael Cunningham

Michael informed the members that as discussed in prior meetings, the new GPAC web page will be used as a coordination tool. It will allow the members to look at ways of keeping our respective agencies informed of what the others are doing. (A copy of the sample web page was provided in the members' folders.)

There will be a link to the GPAC website on the ADP homepage. The GPAC homepage will provide the following information: 1) a brief summary of the GPAC; 2) a list of the GPAC members; 3) information on current GPAC workgroups; 4) sample of the GPAC member agencies' prevention programs; and, 5) access to GPAC minutes. Each GPAC member agency's name will be an active link to their respective homepage.

The GPAC website will be updated frequently, as it is intended to be kept as current as possible. If members have any changes or additions to the website, they can forward the information to Cheryl Ito. The Council thanks Lisa Long, ADP Prevention Services, who was the main architect for the website. Members will be notified when the site becomes live.

PRESENTATION

AGENCY PRESENTATION – DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

Everest Robillard, Chief of Internal Affairs/Special Projects, and
Lee Riegler, Investigator

This presentation provided Council members with an overview of the activities of one of their member agencies, the Department of Alcoholic Beverage Control (ABC). ABC partners with various agencies to facilitate its four strategies, which emphasize core programs of education, prevention, investigation, and enforcement. The first strategy is to enhance the voluntary Responsible Beverage Server Program through incentives. The second strategy is enforcement at special community events, done through a grant from the Office of Traffic Safety. The third strategy is the TRACE (Target Responsibility for Alcohol Connected Emergencies) Program, which is investigation into accidents or

incidents involving alcoholic beverages and underage individuals, and prosecution of persons responsible after an emergency involving alcohol. The fourth strategy is the Minor Decoy Program, which aims to reduce the number of licensees who sell alcoholic beverages to minors, and to reduce youth access to alcohol.

COUNCIL WORKGROUPS

Binge Drinking Strategic Plan Implementation Workgroup

Joël Phillips, Community Prevention Institute (CPI), and Michael Cunningham

The work of two committees led to the development of a series of five goals, seventeen strategies, and fifty-one objectives that might be followed by agencies and organizations in pursuit of reducing binge drinking among adolescents. For each of these numerous items in the strategic plan, CPI made potential work plans, and determined that it would be appropriate within its technical assistance contract with ADP to take on twenty-two of these activities. In combination, these activities will touch on all five goal areas.

A large proportion of these twenty-two activities involve information gathering, and five or six activities involve distribution of products to the field. Technical assistance services will also be provided, and a separate workgroup will be convened to involve individuals working in the research community. GPAC members will be periodically invited to participate in the planning process. Progress towards the completion of these twenty-two activities over the next year will be reported by CPI to the GPAC at each Council meeting.

Michael suggested to the members that they review the Strategic Plan document in their folders from their own agency's perspective and decide whether there are any activities in which their agency can participate. Council member Lana Fraser commented that the special education population should not be neglected in these Binge Drinking Strategic Plan activities. Council member Mary Ault also mentioned the foster care population, who are moving into independent living, as another group that should be included in the efforts around the strategic plan.

Ad Hoc Committee on Methamphetamine

Lee Chamberlain, Drug Enforcement Administration, and Michael Cunningham

For background purposes, Michael informed everyone that the GPAC had taken the initiative to create an ad hoc committee to look at the methamphetamine issue from a prevention perspective, as it has largely been looked at from an enforcement perspective. The Meth Committee took it upon itself to do a statewide assessment of the methamphetamine issue and developed a set of recommendations, which Lee Chamberlain, as chair of the Meth Committee, presented to the Council at its meeting on September 9, 2005. At the suggestion of Director Kathryn Jett, a conference call was held on November 17, 2005, for Meth Committee members and interested GPAC members to help move the Committee's work forward.

Lee highlighted the fact that methamphetamine is currently garnering a great deal of national attention and is considered an epidemic. Methamphetamine dominates as the drug of abuse here in California. California used to be the capitol of methamphetamine super labs, but Mexico now leads. He then described what happened in the course of the conference call, and what the workgroup recommends for addressing this problem in California.

The Meth Committee's original recommendations included:

- (1) Redefining the current committee into an implementation oversight workgroup.
- (2) Developing a Meth Action Team approach to mobilize a coordinated, concerted effort at the local level.
- (3) Identifying evidence-validated, methamphetamine-specific prevention approaches and/or working with methamphetamine specialists in developing these approaches.
- (4) Developing effective survey assessments of young adults and disproportionately impacted populations.
- (5) Pursuing funds to implement these initiatives.

The conference call endeavored to prioritize these recommendations. The Meth Committee poised itself on Recommendation #2, development of a Meth Action Team approach, believing this to be the most effective effort the Committee can do in keeping with the "three-legged stool" of education, prevention, and enforcement. It was noted that several of the Committee's recommendations coincide with the San Diego Meth Strike Force Model, which also operates at a very low cost, therefore relieving the immediate necessity to focus on Recommendation #5, pursuing funds.

The second prioritized recommendation was #1, transitioning the Meth Committee into an oversight committee. Part of the oversight committee's work would be to develop a how-to book for distribution. It was also suggested that subcommittees be developed for purposes of education and media action, as well as others that can support the Meth Action Team's work in stopping the methamphetamine usage problem.

After some discussion, Michael asked the Council members if they supported the Meth Committee's recommendations. Council member Richard Rodriguez requested that the Department of Health Services (DHS) be given the opportunity to review the report in light of new Drug Medi-Cal language, which ADP added on page 4, and suggested that the vote on the report be deferred until after DHS and ADP could discuss the new language. Michael then proposed to the Council that the report be approved, except for the paragraph on page 4. The determination to include the new paragraph on page 4 would be held pending further discussion. The Council moved to adopt the report and to move the Meth Committee forward as an implementation group. In closing this committee's report, Michael informed the members that by the next GPAC meeting, there will be a tentative methamphetamine implementation plan. Also, ADP and DHS will discuss the paragraph on page 4 of the report, and if the decision is to include it, the members will be advised. If not, the report will stand as is.

ANNOUNCEMENTS

SAMHSA Conference “Preventing Underage Alcohol Use: A National Meeting of the States”

Betsy Sheldon, ADP Program Services Division, Prevention Services

On October 31 and November 1, 2005, ADP staff and other GPAC representatives attended a national meeting sponsored by SAMHSA on the prevention of underage drinking. SAMHSA’s goal was to get states to participate in a campaign to conduct Town Hall Meetings across the nation on or about March 28, 2006, to address underage drinking issues. ADP was designated the lead for the California Team (aka Statewide Task Group). Michael Cunningham indicated that as the California Team is comprised of a number of GPAC agencies, this endeavor was furtherance of the Council’s collaborative efforts.

Michael noted that these actions at the national level have a direct bearing on recent decisions of the GPAC to form a committee to work on underage alcohol use, of which ABC was going to chair. He proposed that since the Statewide Task Group has been formed, rather than have two independent groups, the chair of the GPAC’s Underage Alcohol Use Workgroup, Lee Riegler of ABC, join the Statewide Task Group until March (at which time the SAMHSA campaign will end). In March it will be determined what the future of the Statewide Task Group will be. The GPAC can also determine at that time in what manner it would like to advance the work on underage alcohol use. Michael reminded the members that it would be good to look at ways to advance the effort, but not spread ourselves too thin. Michael then asked if the Council was amenable, we table the work of the GPAC’s newly-formed Underage Alcohol Use Workgroup pending the work of the Statewide Task Group, which should be known by March, and the members agreed.

Michele Meadows informed the Council members that the announcements of available grants were posted on the Office of Traffic Safety’s website.

Michael reminded the members of the 2006 GPAC meeting dates and asked everyone to put them on their calendars. He then wished everyone a happy holiday season and adjourned the meeting.

The next GPAC meeting is scheduled for March 10, 2006.

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December 2, 2005 - 9:30 a.m. to 12:30 p.m.
Department of Alcohol and Drug Programs
1700 K Street, First Floor Conference Room
Sacramento, California 95814

REVISED AGENDA

OPENING

1. Opening Remarks - Kathryn Jett 9:30 a.m.
2. Introductions - All
3. Agenda/Material Review - Michael Cunningham

COUNCIL PROJECTS

4. Interagency Prevention Coordination -
GPAC Web Page – Michael Cunningham

PRESENTATION

5. Agency Presentation - Dept. of Alcoholic Beverage Control –
Jerry Jolly, Director

- BREAK -

COUNCIL WORKGROUPS

6. Binge Drinking Strategic Plan Implementation Workgroup –
Joël Phillips, Community Prevention Institute, and
Michael Cunningham
7. Ad Hoc Committee on Methamphetamine - Lee Chamberlain,
Drug Enforcement Administration, and Michael Cunningham

ANNOUNCEMENTS -

8. Betsy Sheldon, ADP Program Services Division, Prevention –
SAMHSA Conference “Preventing Underage Alcohol Use:
A National Meeting of the States”

SUMMARY/CLOSING - Kathryn Jett 12:30 p.m.

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**THE 2006 GPAC MEETINGS ARE SCHEDULED FOR MARCH 10; JUNE 9;
SEPTEMBER 15; AND DECEMBER 8. PLEASE MARK YOUR CALENDARS!**

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