

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS
GOVERNOR'S PREVENTION ADVISORY COUNCIL**

**November 19, 2004
9:30 a.m. to 12:30 p.m.**

MINUTES

The Governor's Prevention Advisory Council (GPAC) convened at 9:30 a.m. on November 19, 2004, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a brief summary of the discussions and decisions made during the GPAC meeting.

INTRODUCTIONS

Kathryn P. Jett, ADP's Director and Chair of GPAC, and Michael S. Cunningham, Deputy Director of ADP's Program Services Division, welcomed the GPAC members and guests. Several GPAC members were unable to attend the meeting, including Jan Boel, Acting Director, Governor's Office of Planning and Research; Joyce Fong, Chief, Crime Suppression Branch, Office of Emergency Services; Chris Murphy, Deputy Director, Office of Traffic Safety; and Paul Seave, Special Assistant Attorney General, Director, Crime and Violence Prevention Center, Attorney General's Office. The attendance list of the GPAC members is attached.

Several new members were attending a GPAC meeting for the first time, including Sue Stickel, Deputy Superintendent, Curriculum and Instruction Branch, California Department of Education; Tom McCaffery, Chief Deputy Director, Department of Health Services; Bruce Wagstaff, Deputy Director, Children and Family Services Division, Department of Social Services; and Marianne Estes, Specialist, Student Services and Special Programs, California Community Colleges.

Special guests to the meeting were from Altam Associates, Inc., the CASBIRT service provider in San Diego. Representatives included Linda Peek, Associate Director; J. R. Ayala, Field Manager; and Al Medina, Community and Public Relations.

Michael Cunningham reviewed the agenda and information provided to GPAC members in the meeting folders.

COUNCIL PROJECTS

California Screening, Brief Intervention, Referral and Treatment (CASBIRT) Program

GPAC members Lee Chamberlain, Michelle Famula, Steve Hedrick, and Susan Quinn, who are participating on the CASBIRT Subcommittee, reported on their site visit to San Diego to view CASBIRT services "in action". The program received positive accolades from the Subcommittee members, who were able to tour the emergency and trauma departments at Scripps Mercy Hospital, observe delivery of services by CASBIRT staff, and experience firsthand a simulation of how the brief intervention process works.

Representatives from Altam Associates, Inc., followed the Subcommittee report with a three-pronged presentation on the CASBIRT Program. First, Linda Peek reported to GPAC on the overall aims of CASBIRT, along with the innovative advantages CASBIRT offers to the service community. Next, J. R. Ayala described the CASBIRT staff, the role of the health educators, and the Patient Services Protocol. Specifically, he noted that the Patient Services Protocol involves eight steps:

- Tracking—accountability/eligibility
- Screening—alcohol, drugs, other medications
- Feedback and advice
- Intervention—brief, information
- Referral and transportation
- Information transfer (physicians, medical records, management information systems)
- Supportive intervention—physicians
- Follow-up

The presentation concluded with Al Medina discussing policy challenges and opportunities for the CASBIRT Program. Mr. Medina mentioned that the keys to CASBIRT success statewide include changing current systems and financing structures to sustain and expand screening, brief intervention, referral and treatment (SBIRT) services in medical settings, as well as implementing the SBIRT structure in a variety of settings (e.g., small and rural, concentrated urban, senior centers, dental clinics, breast examination centers, teen centers, etc.).

Council Priorities

Michael Cunningham presented survey results from GPAC members on prevention issues considered worthy of GPAC attention during the coming year. Category 1 issues are continuing items that were identified and prioritized last year, and which some of the members indicated should be a priority in the coming year. Category 2 issues are new items that arose from recent GPAC discussions after the Category 1 issues were established. The issues identified are:

Category 1 Issues

- Underage alcohol access
- Linkage of alcohol, tobacco and other drugs (ATOD) with violence and other issues
- Effective use of media/social marketing
- Research-based prevention
- Underage alcohol use in minority communities

Category 2 Issues

- Develop and implement a unified and integrated statewide ATOD prevention coordination plan
- Create an Ad Hoc Committee on Methamphetamine
- Create a Subcommittee on Underage Alcohol Issues

Michael stated that the GPAC needs to be cognizant of the time it takes to move through the issues. The fact that the GPAC is still in the implementation stage for issues identified during 2003-2004 should be taken into account before choosing new issues to add to the GPAC agenda. He recommended that the GPAC focus on just one or two issues.

Additionally, Michael proposed that the GPAC look at underage alcohol use as a priority, but also do exploratory work on methamphetamine use, specifically in the area of prevention. He also suggested the GPAC look at developing a coordination plan that examines linkages among GPAC activities, along with projects and activities from representative agencies, and begin to determine how information and resources can be shared across such areas on an ongoing basis. Director Kathryn Jett agreed and also mentioned the value of taking a multi-tiered approach by considering what communities can do to address the methamphetamine issue. She indicated it would be helpful if we could make a recommendation to the Administration as to what approach should be taken to address this problem.

Subcommittee on Heavy Alcohol and Other Drug (AOD) Use Among Students

Meredith Rolfe, California Department of Education, provided an update of the Subcommittee's progress since the previous GPAC meeting. The Subcommittee has continued to explore existing interventions addressing young high-rate users of alcohol. Other than Student Assistance Programs (SAPs), the Subcommittee has found few research-based methods for serving this population.

The Subcommittee will continue to examine SAPs (including their evaluation record and model program structure) as a potential intervention, and will further explore alternative intervention programs. Director Kathryn Jett indicated more time should be allotted to this Subcommittee at the next GPAC meeting so a more in-depth discussion of these issues may be facilitated.

Binge Drinking Strategic Plan Implementation Workgroup

Joël Phillips from the Community Prevention Institute (CPI) provided an update of the Workgroup's progress towards development of action plans for the objectives, strategies, and goals developed by the prior workgroup. Michael Cunningham proposed having GPAC members review the action plan and recommendations for Goal 5, *Identify and Promote Evidence-Based Practices in Addressing Binge Drinking*, and respond as to whether these should be pursued immediately or whether they should be postponed until the action plans are developed for all the goals, and considered in totality.

State Incentive Grant (SIG) Program

Michael Cunningham provided an update on the SIG Program. He referred GPAC members to the press release in their meeting materials, which listed the counties selected as grant recipients. At the first grantees' meeting, it was determined that the first year of the grant will be used for planning purposes. Updates on the grantees' progress will be provided to GPAC members in the future.

The SIG Evaluation Workgroup provided an update on its Coalition Evaluation Instrument for Year 1. At the Workgroup meeting, participants discussed the definition of a coalition, examined the coalition instrument, and provided feedback to researchers on this issue. This feedback will be used to draft an instrument, field test and then finalize the instrument. Michael remarked that as GPAC workgroups develop tools such as this, it is worthwhile to consider making them available to others.

ANNOUNCEMENTS

Michele Meadows, Office of Traffic Safety (OTS), gave a brief update on California's Annual 3D (Drunk and Drugged Driving) Prevention Month campaign, which is held during the month of December. OTS is involved in a national media campaign, partnering with the California Highway Patrol and the Department of Alcoholic Beverage Control, to encourage designated driver programs. In addition, numerous mini-grants were awarded from OTS to agencies conducting driving-under-the-influence checkpoints across the State. Over 900 checkpoints are expected during the month of December.

Director Kathy Jett encouraged GPAC members to mark their calendars for next year's meeting dates. GPAC meetings for 2005 have tentatively been scheduled for February 25, May 20, August 19, and November 18.

The meeting adjourned at 12:30 p.m.

Action Items:

- (1) Form a subcommittee on underage alcohol use. The Department of Alcoholic Beverage Control will be lead.
- (2) Form an ad hoc committee on methamphetamine to be facilitated by Lee Chamberlain.
- (3) Develop and implement a unified and integrated statewide ATOD prevention coordination plan. GPAC will discuss opportunities for coordination of activities at each meeting.
- (4) Send GPAC members the action plan and recommendations for Goal 5 of the Binge Drinking Strategic Plan. Members will decide whether these should be pursued immediately or postponed until action plans are developed for all the goals. Joël Phillips will send GPAC members the action plans for Goals 1-5 for review. The next steps will be discussed at the February GPAC meeting.

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PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS**

GOVERNOR'S PREVENTION ADVISORY COUNCIL (GPAC)

November 19, 2004 - 9:30 a.m. – 12:30 p.m.

**Department of Alcohol and Drug Programs
1700 K Street, First Floor Conference Room
Sacramento, California 95814**

REVISED AGENDA

OPENING

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|---|------------------|
| 1. Opening Remarks - Kathy Jett | 9:30–9:40 |
| 2. Introductions - All | 9:40-9:50 |
| 3. Agenda/Material Review - Michael Cunningham | 9:50–9:55 |

COUNCIL PROJECTS

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| 4. CA Screening, Brief Intervention, Referral and Treatment
(CASBIRT) Program - Kathy Jett/Michael Cunningham | 9:55-10:50 |
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**- Guest Speakers: Linda Peek, Associate Director, Altam Assoc., Inc.
JR Ayala, Field Manager, Altam Assoc., Inc.
Al Medina, Community & Public Relations, Altam Assoc., Inc.**

- Report from CASBIRT Subcommittee Members re site visit

- BREAK - 10:50-11:00

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| 5. Council Priorities - Kathy Jett/Michael Cunningham | 11:00-11:45 |
| 6. Heavy Alcohol and Other Drug Use Among Students
Workgroup – Update
- Meredith Rolfe, CA Dept. of Education | 11:45-11:55 |
| 7. Binge Drinking Strategic Plan Implementation Workgroup -
Update – Joël Phillips, Community Prevention Institute (CPI) | 11:55-12:05 |
| 8. State Incentive Grant (SIG) Program – Update
- Michael Cunningham | 12:05-12:10 |
| 9. SIG Evaluation Workgroup - Susan Nisenbaum, Chair
Update on Coalition Evaluation Instrument for Year 1 | 12:10-12:20 |

ANNOUNCEMENTS - Kathy Jett 12:20–12:25

SUMMARY/CLOSING - Kathy Jett 12:25–12:30

**{NOTE: The GPAC meetings for 2005 have tentatively been scheduled for February 25;
May 20; August 19; and November 18. Please mark your calendars!}**