

California Council on Problem Gambling July 1, 2005-June 30, 2006 Helpline Statistics

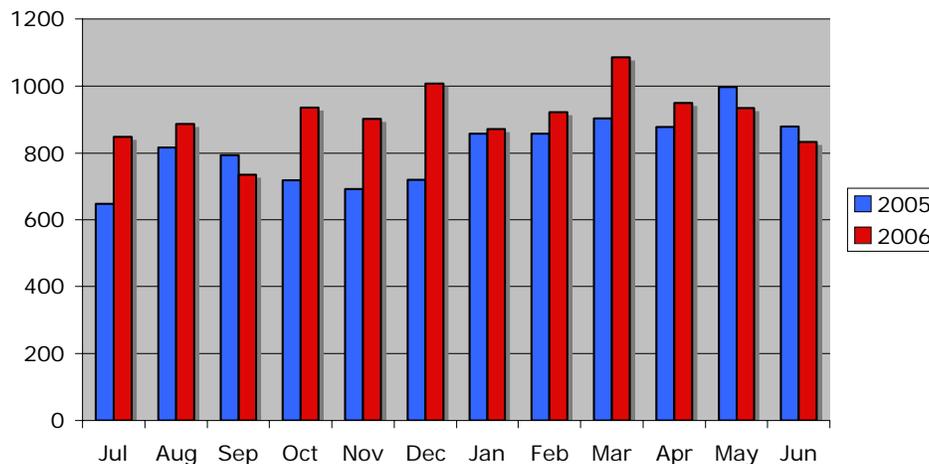
FY 2006 Call Summary

FY 2006 Total Calls	10,912
FY 2006 Helpline Specific Calls	3,515
FY 2006 Calls Received other than Helpline Assistance	7,397

FY 2006 Total Calls by Month

July	848
August	887
September	735
October	936
November	902
December	1008
January	872
February	922
March	1085
April	950
May	934
June	833
	10,912

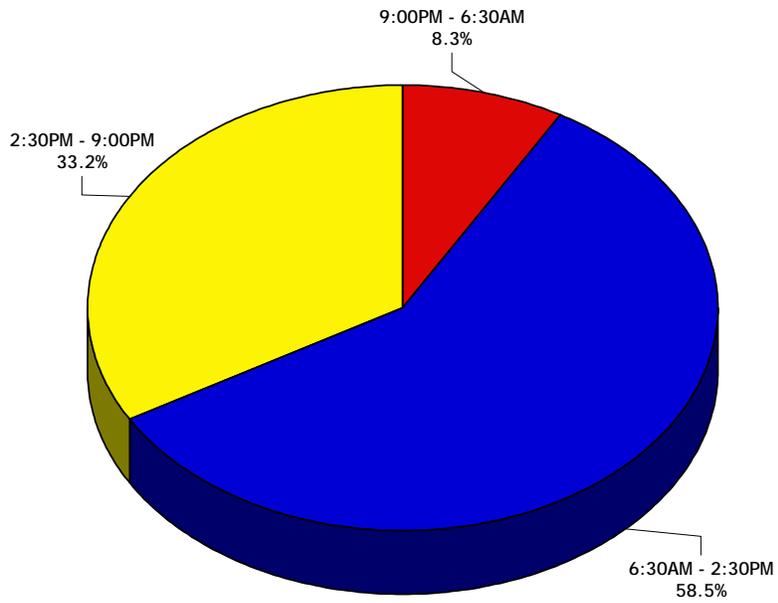
Total Number of Calls-FY 2006



Time of Call

9:00 PM - 6:30 AM	290	8.3%
6:30 AM - 2:30 PM	2058	58.5%
2:30 PM - 9:00 PM	1167	33.2%

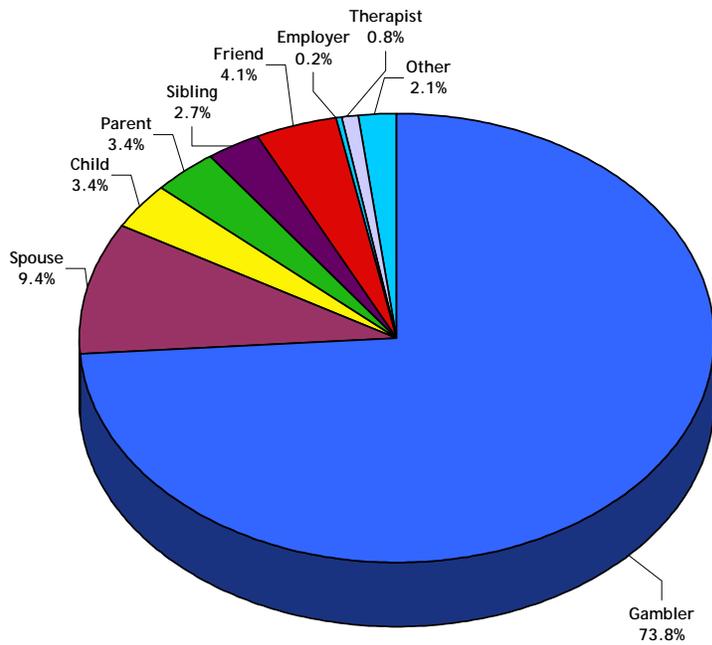
Time of Call



Caller Profile

Gambler	2593	73.8%
Spouse	332	9.4%
Child	121	3.4%
Parent	121	3.4%
Sibling	96	2.7%
Friend	143	4.1%
Employer	8	0.2%
Therapist	28	0.8%
Other	73	2.1%

Caller Profile



Caller Area Code

(209)	117	3.6%
(213)	53	1.6%
(310)	172	5.3%
(323)	105	3.2%
(408)	79	2.4%
(415)	82	2.5%
(510)	114	3.5%
(530)	134	4.1%
(559)	111	3.4%
(562)	88	2.7%
(619)	346	10.7%
(626)	98	3.0%
(650)	44	1.4%
(661)	49	1.5%
(707)	167	5.1%
(714)	172	5.3%
(760)	227	7.0%
(805)	85	2.6%
(818)	100	3.1%
(831)	28	0.9%
(858)	67	2.1%
(909)	240	7.4%
(916)	236	7.3%
(925)	68	2.1%
(949)	78	2.4%
(951)	187	5.8%

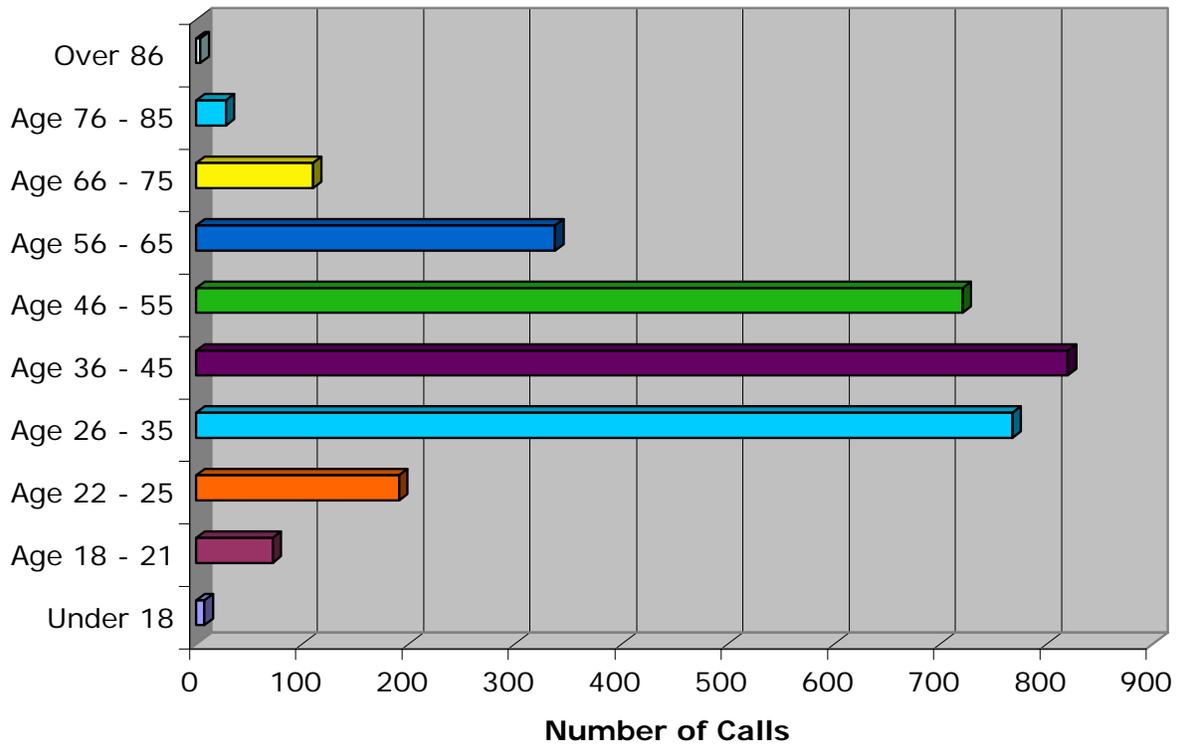
Number of Calls by Gender

Male	1804	51.3%
Female	1711	48.7%

Caller Age

Under 18	8	0.3%
Age 18 - 21	72	2.4%
Age 22 - 25	191	6.2%
Age 26 - 35	768	25.1%
Age 36 - 45	820	26.8%
Age 46 - 55	721	23.6%
Age 56 - 65	338	11.0%
Age 66 - 75	110	3.6%
Age 76 - 85	28	0.9%
Over 86	4	0.1%

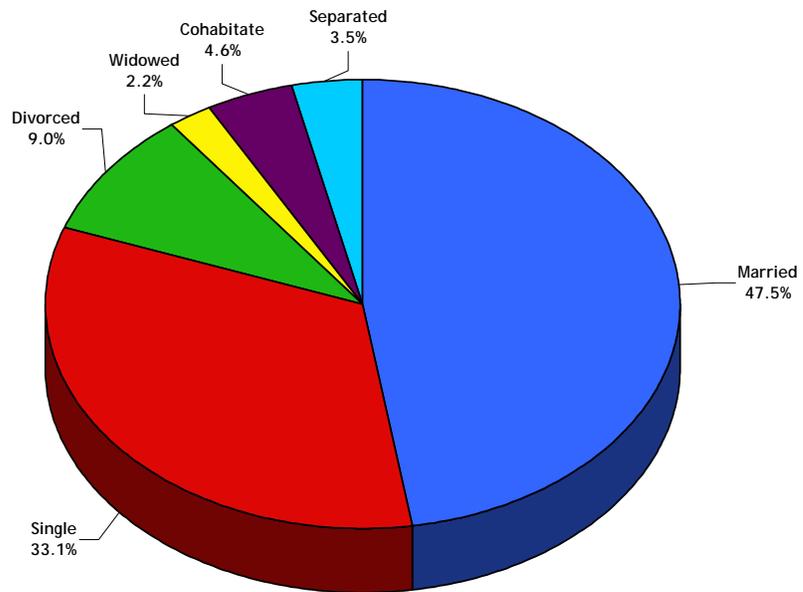
Calls By Age



Caller Marital Status

Married	1514	47.5%
Single	1056	33.1%
Divorced	286	9.0%
Widowed	71	2.2%
Cohabitate	148	4.6%
Separated	112	3.5%

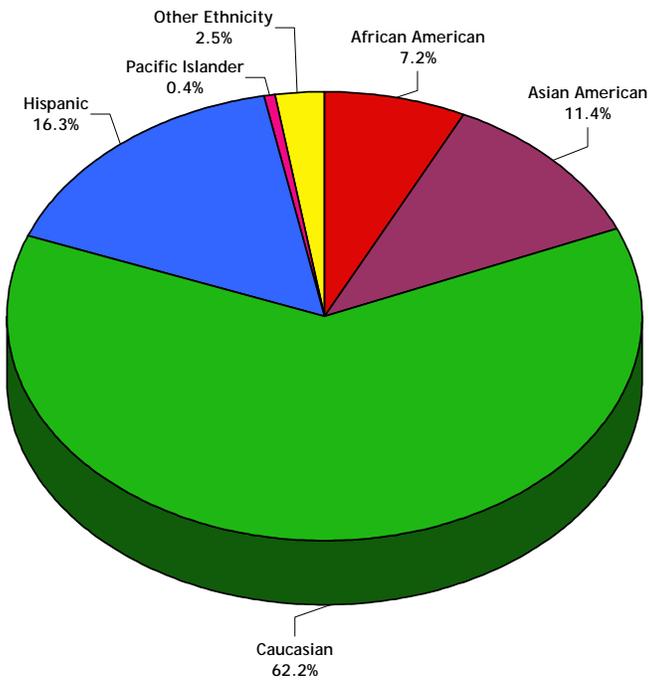
Caller Marital Status



Caller Ethnicity

African American	236	7.2%
Asian American	377	11.4%
Caucasian	2050	62.2%
Hispanic	537	16.3%
Pacific Islander	14	0.4%
Other Ethnicity	84	2.5%

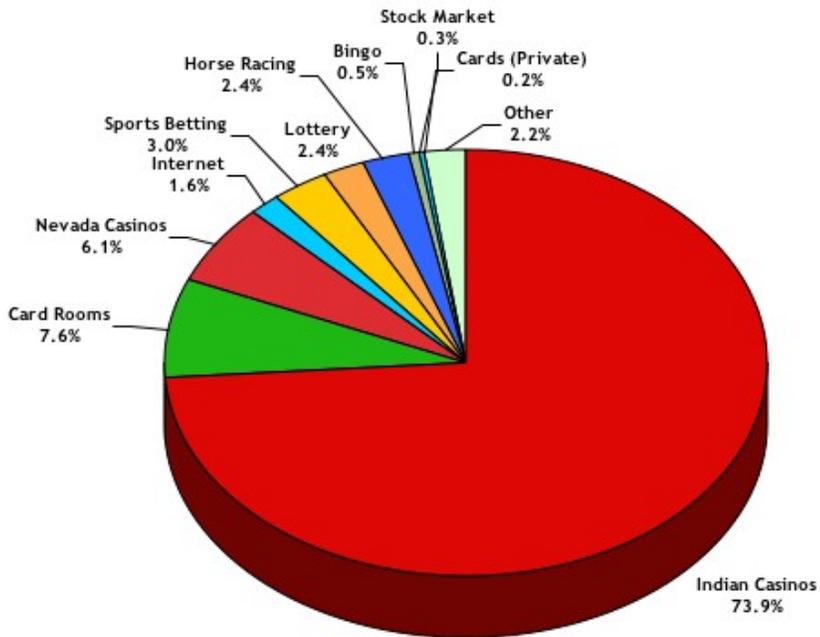
Caller Ethnicity



Primary Gambling Preference

Indian Casinos	2420	73.9%
Card Rooms	248	7.6%
Nevada Casinos	199	6.1%
Internet	53	1.6%
Sports Betting	99	3.0%
Lottery	78	2.4%
Horse Racing	77	2.4%
Bingo	15	0.5%
Stock Market	9	0.3%
Cards (Private)	5	0.2%
Other	72	2.2%

Primary Gambling Preference



Secondary Gambling Preference

Lottery	856	48.4%
Nevada Casinos	277	15.6%
Indian Casinos	215	12.1%
Sports Betting	123	6.9%
Card Rooms	96	5.4%
Cards (Private)	9	0.5%
Horse Racing	47	2.7%
Bingo	30	1.7%
Stock Market	7	0.4%
Internet	29	1.7%
Other	79	4.5%

Callers Who Play Lottery

Yes	28.2%
No	71.8%

Lottery Game Preference

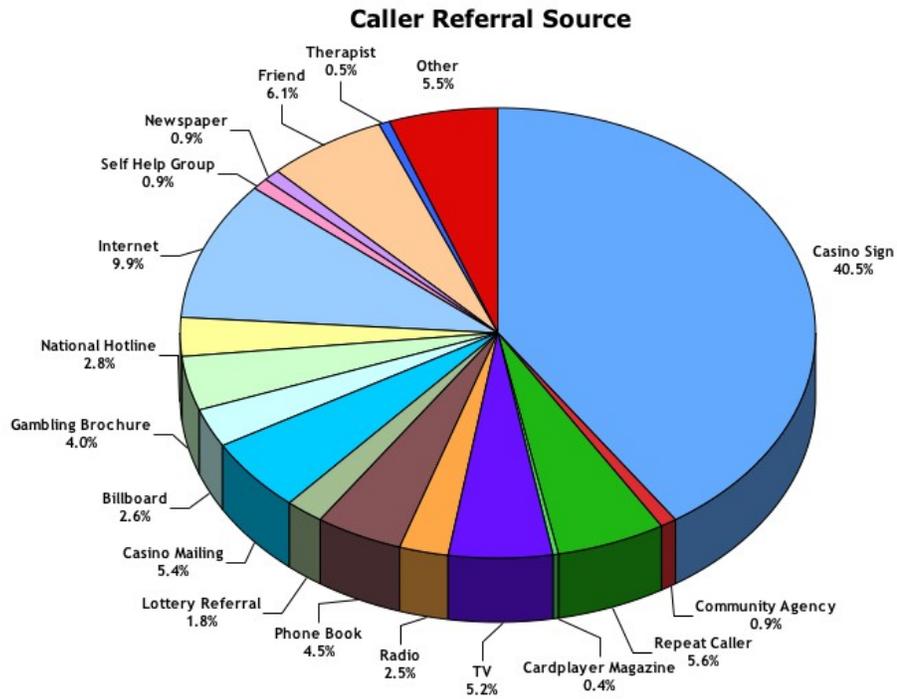
Daily 3	76
Daily Derby	25
Fantasy 5	36
Scratchers	479
Super Lotto	511

Indian Casino of Choice

Agua Caliente	37	Lucky Bear	3
Augustine	11	Lucky Seven	13
Barona Valley	79	Mono Win	7
Black Bart	6	Paiute Palace	11
Black Oak	18	Pala Casino	57
Blue Lake	30	Palace	19
Cache Creek	121	Paradise	4
Cahuilla Creek	18	Pechanga	182
Casino Morongo	89	Red Fox	4
Casino Pauma	6	River Rock	35
Casino San Pablo	19	Robinson	3
Chicken Ranch	2	Rolling Hills	7
Chukchansi Gold	25	San Manuel	143
Chumash	45	San Pablo	1
Colusa	8	Shodokai	14
Desert Rose	5	Soboba	42
Diamond Mountain	11	Spa	26
Eagle Mountain	19	Sycuan	47
Fantasy Springs	13	Table Mountain	23
Feather Falls	8	Thunder Valley	131
Gold Country	9	Trump 29	4
Golden Acorn	10	Twin Pine	4
Harrah's Rincon	56	Valley View	14
Havasu	2	Viejas	64
Hopland Sho-Ka-Wah	4	Win-River	9
Jackson	36		
La Jolla	3		
Konocti Vista	9		

Caller Referral Source

Casino Sign	1352	40.5%
Internet	330	9.9%
Repeat Caller	188	5.6%
Friend	204	6.1%
TV	173	5.2%
Casino Mailing	182	5.4%
Phone Book	150	4.5%
Lottery Referral	61	1.8%
Radio	83	2.5%
Billboard	87	2.6%
Gambling Brochure	135	4.0%
National Hotline	93	2.8%
Community Agency	29	0.9%
Self Help Group	30	0.9%
Newspaper	29	0.9%
Therapist	18	0.5%
Cardplayer Magazine	13	0.4%
Other	184	5.5%



Gambler Gender

Male	1804	51.3%
Female	1711	48.7%

Non-Gambler Gender

Male	333	36.1%
Female	589	63.8%

Gambler Age

Under 18	8	0.2%
Age 18 - 21	72	2.2%
Age 22 - 25	191	5.9%
Age 26 - 35	768	23.9%
Age 36 - 45	820	25.5%
Age 46 - 55	721	22.4%
Age 56 - 65	338	10.5%
Age 66 - 75	110	3.4%
Age 76 - 85	28	0.9%
Over 86 years	4	0.1%
Unknown	157	4.9%

Gambler 's Primary Gambling Preference

Indian Casinos	2420	73.4%
Card Rooms	248	7.5%
Nevada Casinos	199	6.0%
Internet	53	1.6%
Lottery	78	2.4%
Sports Betting	99	3.0%
Horse Racing	77	2.3%
Bingo	15	0.5%
Stock Market	9	0.3%
Cards (Private)	5	0.2%
Other	72	2.2%
Unknown		

Gambler's Use of Money *

	<u>Yes</u>	<u>No</u>
Uses Credit Cards to Finance Gambling	56.1%	44.0%
Reports Credit Cards are Maxed Out	52.0%	47.0%

Gambler's Spending*

Average Spent Per Year on Gambling	\$32,721
Total Spent Per Year on Gambling	\$60,861,632

Gambler's Indebtedness*

Average Debt	\$25,888
Mode Debt	\$10,000
Total Debt Reported	\$49,110,956

Gambler's Average Debt by Age*

<u>Gambler's Age</u>	<u>Average Debt</u>
Under 21 years	\$10,778
Age 21 - 25	\$39,882
Age 26 - 35	\$28,973
Age 36 - 45	\$34,238
Age 46 - 55	\$35,292
Age 56 - 65	\$26,995
Age 66 - 75	\$30,288
Age 76 - 85	\$4,417
Over 86 years	\$0

**Data is based on caller's willingness to disclose financial information.*