



Fact Sheet:



Prevention Services

The goal of Prevention Services at the California Department of Alcohol and Drug Programs (ADP) is to develop and maintain a comprehensive, statewide prevention system that averts and reduces problems resulting from alcohol, tobacco, and other drug (ATOD) availability, manufacturing, distribution, promotion, sale, and individual use, thereby improving the health, safety, and economic conditions of California residents.

In 2006, ADP established the [Continuum of Services System Re-Engineering \(COSSR\)](#) Task Force to assist ADP in examining the current AOD services delivery system and to develop a plan for overall system change to ensure accountability, efficiency and effectiveness, while delivering comprehensive, high-quality AOD services. To support COSSR, ADP Prevention Services works with counties to assist them in improving services, using the federal Strategic Prevention Framework and employing evidence-based programs and services, which are data and outcomes driven, in order to meet federal funding requirements. Funding comes primarily from the federal government and is passed down to the counties using a population-based formula.

Prevention serves three populations as defined by the Institute of Medicine Continuum of Care:

- Universal prevention serves the general population.
- Selective prevention serves population subsets or groups at higher-than-average risk for substance use.
- Indicated prevention serves nondependent individuals already using or engaging in other high-risk behaviors to prevent problematic use.

Below are just a few of the various programs, projects, and workgroups under Prevention Services. For more information, visit [Prevention Programs](#) on ADP's website or click on the title of each section to be linked to the corresponding Fact Sheet.

[Governor's Prevention Advisory Council \(GPAC\)](#)

GPAC members are appointed by the Governor and represent ADP and other major state agencies involved with ATOD prevention issues, funding, and/or program-level support.

GPAC's purpose is to coordinate the State's strategic efforts to achieve measurable reductions in the incidence and prevalence of the inappropriate use of alcohol and other drugs. This is achieved by strategically working together on ATOD prevention issues of common concern such as methamphetamine prevention, underage drinking, binge drinking, high-rate underage use, and screening and brief intervention.

The Council is chaired by Renée Zito, Director of ADP.

California Friday Night Live Partnership

The Friday Night Live (FNL) program was established in 1984 as a high school program to promote a teenage lifestyle free of alcohol and other drugs. The high school program expanded into middle school, called Club Live (CL), elementary school, called Friday Night Live Kids (FNLK), and a high-middle school mentoring program called Friday Night Live Mentoring (FNLM).

In March 1996, ADP began contracting out the statewide coordination of all the FNL programs to the Tulare County Office of Education, which resulted in the formation of the California Friday Night Live Partnership (CFNLP). Services provided to county FNL/CL/FNLK/FNLM programs include:

- Program design and development assistance.
- Technical assistance and training to incorporate the youth development and FNL Mentor models.
- Development and distribution of research materials on innovative youth programs.
- Support youth for involvement and leadership in all phases of program planning and implementation.
- Identification of new and existing cultural and geographically diverse youth organizations to work with the CFNLP in the design of new programs.
- Conducting routine evaluations to assess progress, and to refine, improve and strengthen program effectiveness.

- Use of web technology to serve as a forum for youth, provide resources on prevention information, and function as a network for FNL county coordinators to access programmatic information.

Safe and Drug-Free Schools and Communities – Governor’s Program

ADP is responsible for administering the Governor’s portion of the Federal Safe and Drug Free Schools and Communities (SDFSC) grant funding from the United States Department of Education. The Governor’s Program is designed to complement California Department of Education SDFSC funding by serving children and youth who are not normally served through state and local educational agencies, or who need special / additional services (such as runaway and homeless youth, pregnant and parenting teenagers, dropouts, foster youth, and children of substance abusing parents). SDFSC Governor’s program funds are provided through a competitive grant process to county AOD offices for program services.

Tobacco Sales to Minors (The Synar Amendment)

The Synar Amendment requires states to pass and enforce laws that prohibit the sale of tobacco to individuals under 18 years of age. Briefly, the Synar federal regulations require California to:

- Achieve no more than a 20 percent rate of illegal tobacco sales to minors. *(The 2008 annual percentage rate was 12.6 percent).*
- Draw a probability sample among all available retail outlets to ensure that outlets to be inspected are accessible to youth; conduct annual, random,

unannounced inspections. This illegal sales rate is used to determine compliance with the Synar Amendment.

- Determine strategies that would most appropriately meet the requirement of the law (i.e., licensing system, graduated penalties, cigarette vending machine ban, etc.)

Training and Technical Assistance

Prevention Services offers technical assistance and training to counties and organizations to help reduce and prevent problems associated with ATOD. These services, provided free of charge, focus on specific populations and subject areas.

Interested organizations can obtain training and assistance via workshops, telephone or on-site consultation, referrals, and resource materials. Helping new and existing ATOD and mentor programs improve services is a priority. Visit www.ca-cpi.org for more information.

California Outcome Measurement Service for Prevention (CalOMS Prevention or CalOMS Pv)

CalOMS Pv is a fully web-based data collection service for primary prevention service/activity data funded with the federal Substance Abuse Prevention and Treatment (SAPT) block grant dollars via ADP.

CalOMS Pv was designed upon the five-step Strategic Prevention Framework structure. CalOMS Pv allows counties to: a) upload their Strategic Plan; b) track assessment data; c) identify problem statements, goals and objectives; d) identify funding sources; e) report services activities; and, f)

describe progress made toward meeting their goals and objectives. Also incorporated into CalOMS Pv are the data used by the CFNLP for their reporting needs.

Resource Center (RC)

The RC maintains a comprehensive collection of ATOD prevention and treatment information that is provided to California residents at no cost through a Clearinghouse, Lending Services, Conferences, Information Services, and Internet Services.

- Clearinghouse – ATOD booklets, pamphlets, research papers, posters, technical manuals and other printed materials are available upon request to the general public.
- Lending Services – A collection of specialized ATOD reference sources including books, journals, reports and audiovisual materials.
- Conferences – ATOD materials are provided for ADP sponsored conferences, events and workshops.
- Information Services – The RC has a toll-free non-crisis, non-emergency telephone number available for California residents needing ATOD prevention and treatment information, and an email address that can be utilized as well. Individuals seeking treatment are referred to their county alcohol and drug program office.
- Internet Services – The RC's website offers ATOD information, listings of current publications and media, searchable and printable historical documents, treatment facilities by county, and links to other sources of ATOD information.

For additional information, contact the Program Services Division, Prevention Services, at (916) 324-4398.